



Educating, Entertaining, and Impacting Lives  
Over 100 Million Times A Year



77,002 Followers  
385,927 Engaged Users  
8,416,525 Impressions  
6,094 Ziggy Art's Views



112,959 Logins  
1,022,238 Views



1,705,143 Users  
51,603,352 Streams  
3,173,297 LiveTV



576,837 Visitors  
809,33 Page Views  
1,624,184 Video Plays



**YouTube**  
42,908 Followers  
2,084,937 Views  
15,686,022 Minutes Watched



**PBS.ORG**  
538,891 Users  
871,285 Video Plays



6,094 Followers  
327,509 Impressions



**YouTubeTV**  
1,704,470 Views  
31,283,902 Minutes Watched



6,925 Followers  
506,970 Impressions



**LearningMedia**  
113,207 Users  
1,458,539 Pageviews



**LPB.ORG/LIVETV**  
61,130 Streams\*



**Watch Online**  
36,390 Pageviews  
223,421 Video Plays

**VIDEO**



**ARCHIVE**

68,840 Visitors  
1,345,125 Page Views



1,462 Caregivers  
1,976 Active Children



**App**  
1,101 Users  
5,529 Uses

\*Annualized Data as of 01/09/2025