

# LPB PBS

Educating, Entertaining, and Impacting Lives  
Over 100 Million Times A Year



77,081 Followers  
352,610 Engaged Users  
7,696,518 Impressions  
6,952 Ziggy Art's Views



98,081 Logins  
798,877 Views



1,655,429 Users  
51,468,711 Streams  
3,073,302 LiveTV



526,681 Visitors  
753,520 Page Views  
1,739,164 Video Plays



43,764 Followers  
2,157,928 Views  
17,254,022 Minutes Watched



518,910 Users  
852,898 Video Plays



6,293 Followers  
319,956 Impressions



1,712,403 Views  
31,390,365 Minutes Watched



6,994 Followers  
534,140 Impressions



116,737 Users  
1,471,152 Pageviews



62,181 Streams\*



32,594 Pageviews  
196,845 Video Plays

VIDEO



ARCHIVE

49,932 Visitors  
1,524,561 Page Views



1,467 Caregivers  
1,972 Active Children



1,131 Users  
4,851 Uses