

LPB PBS

Educating, Entertaining, and Impacting Lives
Over 100 Million Times A Year



82,291 Followers
391,508 Engaged Users
8,632,811 Impressions
8,035 Ziggy Art's Views



202,438 Logins
886,802 Views



2,053,490 Users
59,409,024 Streams
3,507,090 LiveTV



637,762 Visitors
882,002 Page Views
2,018,406 Video Plays



YouTube
45,321 Followers
2,491,439 Views
20,503,902 Minutes Watched



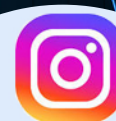
PBS.ORG
668,798 Users
995,865 Video Plays



6,302 Followers
342,434 Impressions



YouTubeTV
1,999,702 Views
36,834,048 Minutes Watched



7,253 Followers
615,445 Impressions



LearningMedia
147,958 Users
1,725,125 Pageviews



79,193 Streams*



32,614 Pageviews
196,950 Video Plays

VIDEO



ARCHIVE

56,574 Visitors
2,061,615 Page Views



1,459 Caregivers
1,965 Active Children



980 Users
5,299 Uses

*Annualized Data as of 05/09/2025