# LPB (P)PBS

Educating, Entertaining, and Impacting Lives
Over 100 Million Times A Year



74,888 Followers 378,226 Engaged Users 8,260,038 Impressions 8,514 Ziggy Art's Views



85,552 Logins 1,167,257 Views

### LPB PBS

1,651,559 Users 51,684,040 Streams 3,392,225 LiveTV

## LPB OPBS

632,724 Visitors 821,746 Page Views 1,651,316 Video Plays

#### YouTube

41,021 Followers 1,917,300 Views 14,026,116 Minutes Watched



PBS.ORG

494,490 Users 912,657 Video Plays



6,277 Followers 154,020 Impressions

#### 🔼 YouTubeTV

1,672,858 Views 30,948,583 Minutes Watched



Instagram 6,662 Followers 450,213 Impressions

#### **□PB •••** PBS

LearningMedia

92,991 Users 1,862,853 Pageviews

### LPB OPBS

61,032 Streams\*

### **UPB OPBS**Watch Online

41,934 Pageviews 271,752 Video Plays

#### VIDEO

ARCHIVE

73,681 Visitors 1,083,222 Page Views

#### Bright by Text PB PBS

1,479 Caregivers 1,978 Active Children

### App

982 Users 4,456 Uses