Educating, Entertaining, and Impacting Lives Over 100 Million Times A Year



74,003 Followers 544,816 Engaged Users 10,517,154 Impressions 10,471 Ziggy Art's **Views**



152,082 Logins 2,492,944 Views

LPB PBS

2,858,440 Users 51,459,129 Streams 3,864,974 LiveTV

LPB PBS LPB.ORG

799,623 Visitors 927,571 Page Views 885,419 Video Plays

YouTube

34,611 Followers 2,019,207 Views 16,776,786 Minutes Watched



PBS.ORG

879,115 Users 1,052,713 Video Plays



6,307 Followers 302,396 Impressions

YouTubeTV

1,536,101 Views 29,863,998 Minutes Watched



Instagram 5,538 Followers 386,698 Impressions

LPB PBS

LearningMedia

167,455 Users 1,391,604 Pageviews

LIPB (**) PBS LPB.ORG/LIVETV

67,250 Streams*

LPB PBS

65,138 Pageviews



208,549 Video Plays

VIDEO

ARCHIVE

82,297 Visitors 344,694 Page Views

Bright by Text LPB OPBS

1,394 Caregivers 1,859 Active Children

App

1,281 Users 5,711 Uses