Educating, Entertaining, and Impacting Lives Over 100 Million Times A Year



72,806 Followers 470,145 Engaged Users 10,224,720 Impressions 11,785 Ziggy Art's **Views** 



142,683 Logins 2,099,482 Views



2,757,332 Users 52,344,490 Streams 3,630,752 LiveTV

# LPB PBS LPB.ORG

735,059 Visitors 873,634 Page Views 1,360,243 Video Plays

## YouTube

38,092 Followers 2,036,692 Views 16,469,220 Minutes Watched



# PBS.ORG

839,698 Users 1,025,727 Video Plays



6,349 Followers 267,639 Impressions

### YouTubeTV

1,593,387 Views 30,507,917 Minutes Watched



Instagram 6,269 Followers 487,920 Impressions

# LPB PBS

LearningMedia

170,369 Users 1,390,467 Pageviews

#### LIPB (C) PBS LPB.ORG/LIVETV

64,403 Streams\*

### LPB PBS **Watch Online**

44,433 Pageviews

273,373 Video Plays

#### **VIDEO**

ARCHIVE

73,401 Visitors 457,011 Page Views

#### Bright by Text LPB OPBS

1,394 Caregivers 1,859 Active Children

# App

1,146 Users 5,180 Uses