

# LPB PBS

Educating, Entertaining, and Impacting Lives  
Over 100 Million Times A Year



73,166 Followers  
496,281 Engaged Users  
11,067,402 Impressions  
11,966 Ziggy Art's Views



142,298 Logins  
2,096,221 Views



2,621,878 Users\*  
52,180,732 Streams  
3,548,098 LiveTV



719,569 Visitors  
858,101 Page Views  
1,441,944 Video Plays



38,603 Followers  
2,089,209 Views  
16,569,738 Minutes Watched



785,483 Users\*  
992995 Video Plays



6,356 Followers  
245,467 Impressions



1,622,436 Views  
30,667,205 Minutes Watched



Instagram  
6,323 Followers  
417,777 Impressions



168,347 Users\*  
1,386,809 Pageviews



61,906 Streams\*



43,895 Pageviews  
279,703 Video Plays

VIDEO



ARCHIVE

73,322 Visitors  
561,021 Page Views



1,467 Caregivers  
1,977 Active Children



1,218 Users  
5,502 Uses

\*Annualized Data as of 08/01/2024