

# LPB PBS

Educating, Entertaining, and Impacting Lives  
Over 100 Million Times A Year



74,003 Followers  
544,816 Engaged Users  
10,517,154 Impressions  
10,471 Ziggy Art's Views



152,082 Logins  
2,492,944 Views



2,858,440 Users  
51,459,129 Streams  
3,864,974 LiveTV



799,623 Visitors  
927,571 Page Views  
885,419 Video Plays



34,611 Followers  
2,019,207 Views  
16,776,786 Minutes Watched



879,115 Users  
1,052,713 Video Plays



6,307 Followers  
302,396 Impressions



1,536,101 Views  
29,863,998 Minutes Watched



Instagram  
5,538 Followers  
386,698 Impressions



167,455 Users  
1,391,604 Pageviews



67,250 Streams\*



65,138 Pageviews  
208,549 Video Plays

VIDEO



ARCHIVE

82,297 Visitors  
344,694 Page Views



1,394 Caregivers  
1,859 Active Children



1,281 Users  
5,711 Uses