

# LPB PBS

Educating, Entertaining, and Impacting Lives  
Over 100 Million Times A Year



75,417 Followers  
391,212 Engaged Users  
8,394,583 Impressions  
8,243 Ziggy Art's Views



75,023 Logins  
990,849 Views



1,417,223 Users  
51,958,883 Streams  
3,281,814 LiveTV



589,261 Visitors  
816,974 Page Views  
1,640,934 Video Plays



41,862 Followers  
1,961,972 Views  
14,481,894 Minutes Watched



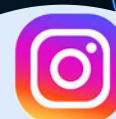
435,364 Users  
903,110 Video Plays



6,269 Followers  
139,236 Impressions



1,696,578 Views  
31,372,427 Minutes Watched



6,850 Followers  
443,954 Impressions



80,420 Users  
1,427,666 Pageviews



60,819 Streams\*



40,629 Pageviews  
256,944 Video Plays

VIDEO



ARCHIVE

70,697 Visitors  
1,165,449 Page Views



1,484 Caregivers  
1,984 Active Children



1,084 Users  
4,662 Uses

\*Annualized Data as of 01/09/2025