

# LPB PBS

Educating, Entertaining, and Impacting Lives  
Over 100 Million Times A Year



74,059 Followers  
568,368 Engaged Users  
12,098,622 Impressions  
11,962 Ziggy Art's Views



129,584 Logins  
1,922,998 Views



2,406,783 Users\*  
52,996,725 Streams  
3,557,289 LiveTV



704,200 Visitors  
841,338 Page Views  
1,555,843 Video Plays



39,308 Followers  
2,068,510 Views  
16,352,010 Minutes Watched



720,772 Users\*  
977,208 Video Plays



6,365 Followers  
233,207 Impressions



1,621,414 Views  
30,693,132 Minutes Watched



6,411 Followers  
425,933 Impressions



157,903 Users\*  
1,415,555 Pageviews



61,492 Streams\*



43,134 Pageviews  
285,500 Video Plays

VIDEO



ARCHIVE

73,542 Visitors  
699,817 Page Views



1,483 Caregivers  
1,997 Active Children



1,129 Users  
4,732 Uses

\*Annualized Data as of 09/01/2024