Educating, Entertaining, and Impacting Lives Over 100 Million Times A Year



74,324 Followers 492,777 Engaged Users 10,475,360 Impressions 10,933 Ziggy Art's **Views** 



143,686 Logins 2,205,151 Views



2,822,087 Users 51,513,130 Streams 3,774,222 LiveTV

### LPB PBS LPB.ORG

762,230 Visitors 898,210 Page Views 1,149,056 Video Plays

### YouTube

35,689Followers 2,023,996 Views 16,677,030 Minutes Watched



PBS.ORG

863,274 Users 1,022,140 Video Plays



6,336 Followers 268,575 Impressions

### YouTubeTV

1,558,596 Views 30,097,523 Minutes Watched



Instagram 6,336 Followers 268,575 Impressions

## LPB PBS

LearningMedia

171,541 Users 1,410,846 Pageviews

### LIPB (\*\*) PBS LPB.ORG/LIVETV

65,719 Streams\*

# **Watch Online**

53,685 Pageviews

# LPB PBS

241,999 Video Plays

#### **VIDEO**



80,946 Visitors 415,301 Page Views

#### Bright by Text LPB OPBS

1,394 Caregivers 1,859 Active Children

# App

1,135 Users 5,403 Uses