

LPB PBS

Educating, Entertaining, and Impacting Lives
Over 100 Million Times A Year



72,774 Followers
524,328 Engaged Users
9,283,885 Impressions
39,750 Good Gumbo Views



169,595 Logins
2,821,023 Views



2,924,364 Users
52,335,277 Streams
3,975,159 LiveTV



817,317 Visitors
956,212 Page Views
378,372 Video Plays



32,147 Followers
1,855,085 Views
16,664,370 Minutes Watched



854,600 Users
1,025,110 Video Plays



6,259 Followers
305,487 Impressions



1,406,435 Views
27,422,153 Minutes Watched



Instagram
5,374 Followers
367,971 Impressions



155,347 Users
1,840,330 Pageviews



68,631 Streams*



85,788 Pageviews
142,360 Video Plays

VIDEO



ARCHIVE

79,040 Visitors
200,614 Page Views



1,486 Caregivers
1,980 Active Children



1,287 Users
6,497 Uses