

LPB PBS

Educating, Entertaining, and Impacting Lives
Over 100 Million Times A Year



73,000 Followers
540,000 Engaged Users
9,630,000 Impressions
41,200 Good Gumbo Views



165,832 Logins
2,695,937 Views



2,914,360 Users
51,991,000 Streams
3,930,00 LiveTV



812,000 Visitors
947,400 Page Views
490,000 Video Plays



33,114 Followers
1,965,000 Views
17,092,600 Minutes Watched



858,550 Users
1,030,000 Video Plays



6,261 Followers
344,400 Impressions



1,437,700 Views
28,000,000 Minutes Watched



Instagram
5,431 Followers
365,657 Impressions



160,410 Users
1,351,024 Pageviews



67,233 Streams*



81,000 Pageviews
156,924 Video Plays

VIDEO



ARCHIVE

74,150 Visitors
214,550 Page Views



1,400 Caregivers
1,840 Active Children



1,177 Users
5,300 Uses