

LPB PBS

Educating, Entertaining, and Impacting Lives
Over 100 Million Times A Year



73,050 Followers
530,000 Engaged Users
9,705,500 Impressions
40,900 Good Gumbo Views



163,570 Logins
2,685,160 Views



2,906,010 Users
51,452,000 Streams
3,902,400 LiveTV



809,400 Visitors
940,700 Page Views
618,210 Video Plays



33,444 Followers
2,003,520 Views
17,020,000 Minutes Watched



860,000 Users
1,035,440 Video Plays



6,300 Followers
311,500 Impressions



1,463,420 Views
28,444,300 Minutes Watched



Instagram
5,500 Followers
367,330 Impressions



165,000 Users
1,372,000 Pageviews



67,000 Streams*



74,870 Pageviews
169,620 Video Plays

VIDEO



ARCHIVE

73,130 Visitors
241,410 Page Views



1,485 Caregivers
1,984 Active Children



1,160 Users
5,380 Uses