

# LPB PBS

Educating, Entertaining, and Impacting Lives  
Over 50 Million Times A Year



66,860 Followers  
474,830 Engaged Users  
5,696,130 Impressions  
33,139 Good Gumbo Views



236,090 Logins  
7,331,970 Views



1,299,630 Users  
37,290,760 Streams



675,730 Visitors  
1,273,260 Page Views  
586,570 Video Plays



6,843 Followers  
1,084,980 Views  
12,540,220 Minutes Watched



818,300 Users  
714,040 Video Plays



5,962 Followers  
1,293,390 Impressions



626,750 Views  
12,481,220 Minutes Watched



Instagram  
3,285 Followers  
259,680 Impressions



150,480 Users  
539,830 Pageviews



36,970 Streams\*



124,570 Pageviews  
154,520 Video Plays

VIDEO



ARCHIVE

116,870 Visitors  
140,600 Page Views



1,120 Caregivers  
1,350 Active Children



1,360 Users  
79,420 Uses