

ANNUAL REPORT

A LETTER FROM LPB
PRESIDENT & CEO
BETH COURTNEY



Dear Friends,
The years seem to be whizzing by at a faster rate. They tell me this is a function of age, but I think that the LPB family is simply growing larger and our programs are becoming richer in context and meaning. Case in point, this is the year we celebrated a *Louisiana French Renaissance* marking the 50th anniversary of the Council For the Development of French In Louisiana. LPB has had a long relationship with CODOFIL. Not only did we produce a documentary about its history, but we digitized and saved in our archives (LDMA) hundreds of hours of French language programs produced here in our state. This year we shared with the country the extraordinary music of Zachary Richard whose moving musical history of the Acadian people was entitled **Attakapas: The Cajun Story**. We are proud to produce programs such as this that are uniquely Louisiana.

Of course we continued honoring Louisiana Young Heroes and Louisiana Legends. Our 2018 Legends were D-D Breaux, Thomas Chance, James Elrod, Sybil Morial, and Ted Jones. Hailing from all parts of Louisiana, we rejoiced in their success and celebrated with their families and friends. I especially enjoyed our second concert from the Governor's mansion during the holiday season with Louisiana's own Paul Groves, a world class tenor who has generously shared his talent with LPB. We were also fortunate in 2018 to be a part of **The Great American Read**. We asked you to share your favorite books with us and were gratified by the passion of our viewers for books. Of course many of your favorite PBS programs from **Poldark** to **Victoria** were based on books.

Finally, we ventured into the brand new world of digital only productions with our national series, **Nourish**. The host is a NASA rocket scientist, Dr. Howard Conyers and his hobby is cooking "whole hog bar-b-que." Dr. Conyers traveled the South finding stories of food and folkways that "Nourish" the viewer and engaged thousands of followers on social media.

We are happy to report that this year our resources were stable at the state and federal level. The future promises new challenges both technical and financial but we have so many more stories to share and new generations to reach with the message of public broadcasting that the forecast looks excellent indeed.

LPB broadcasts on the following
television stations.

Baton Rouge • WLPB-DT 27.1, 27.2, 27.3
Monroe • KLTM-DT 13.1, 13.2, 13.3
Lake Charles • KLTN-DT 18.1, 18.2, 18.3
Lafayette • KLPB-DT 24.1, 24.2, 24.3
Shreveport • KLTS-DT 24.1, 24.2, 24.3
Alexandria • KLPA-DT 33.1, 33.2, 33.3
New Orleans • WLAE-DT 32.1, 32.2, 32.3
Local cable channels may vary.

A LETTER FROM
LOUISIANA EDUCATIONAL
TELEVISION AUTHORITY
BOARD CHAIR
KATHY KLIEBERT



As chairman of Louisiana Educational Television Authority, the governing body for Louisiana Public Broadcasting's (LPB) six non-commercial licensed television stations (WLPB - Baton Rouge, KLPA - Alexandria, KLPB - Lafayette, KLTN - Lake Charles, KLTS - Shreveport and KLTM - Monroe), I can say with assurance that LPB continues to stay at the forefront of technology, education services, and production projects guaranteeing that the Louisiana viewing public gets the quality programming it has come to expect.

It has been an exciting year for LETA. On the education front, the LPB education department was awarded a \$175,000 grant called "Ready to Learn" which serves the 70802 zip code. LPB provides workshops, camps, Head Start outreach, and other services that provide educational opportunities for a chronically underserved community.

LPB made a critically acclaimed digital series on YouTube called "Nourish", about whole hog bar-b-que hosted by a NASA engineer. The series provided a well-received unique twist to food programming. We continue to explore new ways to connect with our viewers on many different platforms.

I look forward to what 2019 will bring us and what we can give to Louisiana to maintain Louisiana Public Broadcasting's high standard of community engagement and excellent programming.

2018-2019 LOUISIANA EDUCATIONAL TELEVISION AUTHORITY BOARD

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A LETTER FROM
FRIENDS OF LPB
2018 BOARD CHAIR
RAEDTHA VASQUEZ



For over forty years, Louisiana Public Broadcasting has been the leader in educational television in our state. LPB has provided a public forum for meaningful dialogue, been a trusted source of information and a stage for cultural and arts programming.

Friends of Louisiana Public Broadcasting is a nonprofit corporation operating solely to support LPB through year-round fundraising efforts. The majority of contributions come directly from viewers, and in 2018, resulted in \$1,282,000 being transferred to LPB for the purpose of acquiring and producing educational and cultural programs for the enrichment of all citizens of Louisiana.

This year, the Friends of LPB Board of Directors, consisting of 30 volunteers from across the state, embarked on two ambitious endeavors:

First, as part of the recently adopted strategic plan, the Board dedicated itself to increased involvement by establishing new committee structures, with specific goals in fundraising and marketing.

Second, as an extension of the fundraising and marketing goals, Friends of LPB kicked-off its "20,000 Friends for 2020" campaign. LPB knows the media landscape is shifting, audiences are changing, and as always, funding is an open question. In other words, it is the perfect moment for LPB to lead during a time of transformation and opportunity in media. We invited our 13,000 current members and our viewers to help us reach our goal of expanding our circle of friends to 20,000 members by the end of 2020.

Throughout 2018, the talented staff of three and the over 150 volunteers of Friends of LPB, produced on-air pledge drives, engaged in community enrichment and outreach, and produced the signature annual event, the Louisiana Legends Gala & Auction.

Now in our 43rd year of making educational, inspirational, and entertaining television available to citizens of all ages in our state, it is the generosity of those who share our vision who will ensure LPB continues to lead in the digital century. We thank you for recognizing the value that Louisiana Public Broadcasting offers and appreciate your continued support of Friends of LPB.

A LETTER FROM
FOUNDATION FOR
EXCELLENCE IN
LOUISIANA PUBLIC
BROADCASTING
BOARD CHAIR
CHARLES SPENCER



The Board of Trustees of the Foundation for Excellence in Louisiana Public Broadcasting is composed of key community leaders who are committed to ensuring the future financial health of Louisiana Public Broadcasting. Their strong commitment to LPB arises from their belief in its vital role in improving our state and its citizenry and in enhancing Louisiana's public image.

The Foundation Board oversees the endowment investment portfolio, which follows guidelines that are defined in the FELPB Investment Policy Statement. The Policy dictates the construction of a broadly-diversified, globally-balanced portfolio that is designed to achieve returns that are supportive of desired spending, while minimizing investment risk.

To that end, the portfolio appreciated by 7.98% during fiscal year 2018, and exceeded our performance expectations. Strong results in a number of asset classes including domestic equities and fixed income helped to drive strong absolute and relative returns.

As the economic cycle matures, we continue to explore options that will allow us to deliver suitable returns in an investment environment that is exhibiting higher levels of volatility. We remain confident that the portfolio structure has the ability to weather different phases of the cycle and to meet the Foundation's objectives over the long term.

Professional investment management and advice continue to be provided to the Foundation Board by The J.K. Meek Group at Graystone Consulting. Its strong track record in working with the Foundation Board over the years has greatly benefited LPB.

Financial support of LPB through annual giving and planned gifts is essential to its future, especially in light of the lack of available state funding. Please contribute now to help ensure the continuation of LPB's excellent programming for today and all the tomorrows.

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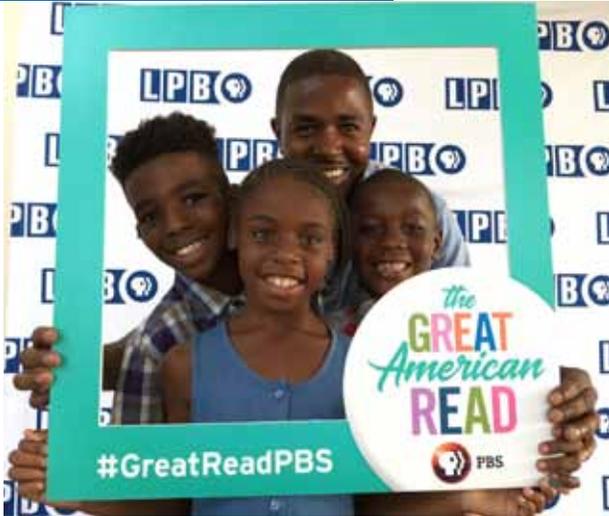
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In 2018, Louisiana Public Broadcasting informed, educated, and connected with Louisianans through a wide variety of social and cultural events, fun family gatherings, and enriching educational activities.

This year marked the 24th anniversary of the Louisiana Young Heroes Awards. Eight exceptional and inspirational students from around the state were honored by LPB and the Rotary Club of Baton Rouge. The annual event celebrates students in grades 7 through 12 who have overcome personal obstacles, excelled academically, and have given back to their schools, churches and/or communities. This year the recipients enjoyed a daylong celebration that included a stop at the Old Governor's Mansion, tours of LSU's Tiger Stadium and The Water Institute of the Gulf and an awards banquet that night where their video profiles were shown.

LPB was able to build and expand community partnerships thanks to program related grants it received in 2018: **The Great American Read, Native America, and Lorraine Hansberry: Sighted Eyes/Feeling Heart from American Masters.**

The Great American Read: LPB's *Great American Read Reveal Party* took place in October, for the series finale, at the East Baton Rouge Main Library. As part of the national PBS initiative designed to get people excited about reading books, **The Great American Read** started with 100 books at the beginning of the summer and the top selection - *To Kill a Mockingbird* - was picked by PBS viewers from all over the country - with more than 4 million votes cast. At the event, guests enjoyed games and prizes, and attendees voted for the novel they believed would be selected as America's most loved book. One lucky person won a \$100 gift card from Cavalier House Books in Denham Springs. One of the related summer activities that proved to be a hit was LPB's "Shelfie" contest, in partnership with the state library system. We asked social media followers to visit their local libraries and take photos with any of the 100 "America's Best Loved Books" from the list. They were then asked to share their "Shelfies" on Instagram, tag @lpb_org and hashtag #GreatReadPBS. Five "Shelfies" entries chosen randomly won an LPB mug, an LPB t-shirt, and an LPB book-light.



After the series, LPB collaborated with the Louisiana Book Festival to present **The Great American Read Debate** at the Louisiana State Capitol. The distinguished panel discussed the winning selection, *To Kill a Mockingbird*.

Thanks to **The Great American Read** and First Books, LPB was able to donate 250 books to Progress Elementary School. EBRPSS Library Services Department and Progress Elementary also celebrated **The Great American Read Day** in November, with volunteers who read to kindergarten, first grade and second grade students. All of the students in attendance received a donated book, to encourage reading at home!

Native America: LPB hosted two preview screenings of the PBS series **Native America**. The first screening took place in partnership with the Tunica-Biloxi Tribe of Louisiana at the Tunica-Biloxi Cultural & Educational Resources Center in Marksville. Through a partnership with the Chitimacha Tribe of Louisiana, LPB presented the second preview screening of **Native America** during The 5th Annual Chitimacha Powwow at The Pavilion at Cypress Bayou Casino in Charenton. The screenings were preceded with clips from LPB's locally produced program, **Native Waters: A Chitimacha Recollection**.

As part of the **Native America** initiative, LPB produced seven interstitials for digital and broadcast. LPB's filming and participation in the Powwow resulted in story coverage of the Chitimacha Powwow on **Louisiana: The State We're In**, (LPB's weekly news and public affairs program) and on **Art Rocks!** (LPB's weekly arts and cultural program).

LPB was one of four stations nationwide awarded the opportunity to present a film screening and community engagement initiative about the life and work of late playwright Lorraine Hansberry. Over 200 guests attended the film screening of the American Masters documentary **Lorraine**



Hansberry: Sighted Eyes/Feeling Heart which was followed by a panel discussion at Baton Rouge Community College. The audience was welcomed by BRCC Chancellor Larissa Littleton-Steib and LPB CEO Beth Courtney. The post-screening panel was moderated by Gerri Hobdy, Director of Community Relations in the Office of Institutional Advancement. Panelists were Greg Williams, Jr. Artistic Director of New Venture Theatre and BRCC Faculty; Bea Gyimah, Assistant Professor, English and Dr. Tony Medlin, Assistant Professor, Theatre. Prior to the screening, an acting workshop was held featuring readings by BRCC theater students, led by Greg Williams, Jr. and professional actor Roger Ferrier. The readings were from *A Raisin in the Sun* and Bruce Norris' *Clybourne Park* (2010), a continuation of Hansberry's play and 2012 Tony Award recipient for Best Play. After the screening, attendees also had the opportunity to share their personal stories about the women who inspired them the most, lending support to the #InspirationalWomanPBS initiative.

In 2018, LPB offered a number of opportunities, free to the public, about history and culture through programs and film, including:

- **I Am Not Your Negro** – This documentary film is based on James Baldwin's unfinished manuscript *Remember This House*. The East Baton Rouge Library hosted the event that included a panel discussion. The Academy Award-nominated film directed by Raoul Peck and narrated by actor Samuel L. Jackson explores the history of racism in the United States through Baldwin's reminiscences of civil rights leaders Medgar Evers, Malcolm X, and Martin Luther King Jr., as well as his personal observations of American history.



Lorraine Hansberry documentary screening





Tell Them We Are Rising screening and discussion

• **Tell Them We Are Rising** – In a history-making first, LPB and co-presenting partners Southern University and Grambling State University, hosted a live remote town hall discussion between the two historically black universities in Louisiana for **Tell Them We Are Rising: The Story of Black Colleges & Universities**. Approximately 250 guests including students, faculty, alumni, and community members attended. Topics during the town hall discussion included the past, present, and future of Historically Black Colleges and Universities (HBCUs) and important contributions they’ve made to local communities in Louisiana. Dr. Robyn Merrick, Vice President for External Affairs, Southern University System and Jovan Hackley, Interim Associate Vice President of Strategic Initiatives & Marketing at Grambling State University moderated the discussion with help from student leaders from both schools. Participants included: Senator Regina Barrow, Senate Finance Committee, Louisiana Senate; Dr. Ray Belton, President, Southern University; Dr. Joseph Rallo, Louisiana Commissioner of Higher Education; Mr. Rick Gallot, President, Grambling State University; Dr. Robbie Morganfield, Dept. Chair, Mass Communication

and Professor, Grambling State University; and Ms. Stacey Holman, **Tell Them We Are Rising** film producer and an HBCU alum (Dillard University).

• **Frame After Frame: The Images of Herman Leonard** - LPB’s documentary was presented by the New Orleans Jazz Museum, celebrating the Jazz Photography of Herman Leonard.

LPB collaborated with *Country Roads Magazine* for the 2nd annual The Art of Food, which took place at Ann Connelly Fine Art. James Beard Award-nominated chef Michael Gulotta of New Orleans restaurants MoPho and Maypop presented a sumptuous, four-course menu inspired by three renowned Louisiana artists, Demond Matsuo, Mia Kaplan, and Billy Solitario, for a unique dining and art experience. This event was an offshoot of LPB’s weekly arts series: **Art Rocks!**

Leading up to Thanksgiving, LPB hosted a sneak preview screening of the new PBS Kids series **Let’s Go Luna!** Guests were invited to support LPB’s Mister Rogers Shoe Drive by bringing a new or gently used pair of shoes. Soles 4 Souls distributed 87 pairs of shoes to those in need.



Frame After Frame: The Images of Herman Leonard screening at the New Orleans Jazz Museum

education



LPB's Literacy & Technology Summer Camps



Quota Club of Baton Rouge presents a check to LPB CEO Beth Courtney

One of LPB's ongoing commitments is providing educational resources and content to parents, teachers, and children.

Each month LPB's Educational Services Department distributes an informative e-newsletter with helpful parenting tips, early childhood learning resources, along with crafts, games, and printable activities. In addition, a monthly e-newsletter is sent to 46,000 educators in the state, alerting them about available e-programs, resources, and services available through PBS and LPB that can be used in the classroom.

LPB's secondary channel, LPB PBS Kids offers children's programming 24 hours a day/7 days a week and a digital livestream, making it easy for children to watch their favorite series during primetime and other after-school hours.

LPB is maintaining its commitment to French language

immersion programming, with our ongoing partnership with CODOFIL (Council for the Development of French in Louisiana), and Télévision Française de l'Ontario (TFO), for Francophones and future Francophones in Louisiana. LPB broadcasts French language children's content on LPB PBS Kids.

This year, Quota International of Baton Rouge chose LPB's educational children's programs and outreach as the beneficiary of its "Eyes on the Ties" fundraiser in September at L'Auberge Casino in Baton Rouge. Ticket sales and auction items raised \$43,000 to support LPB's ongoing mission to help educate and assist the children of Louisiana!

LPB's support of early childhood education is highlighted each summer through its annual summer camps. The camps focus on literacy for four-year-olds and math, science, and technology for four and five-year-olds. These creative and interactive camps are a hit every summer!

production

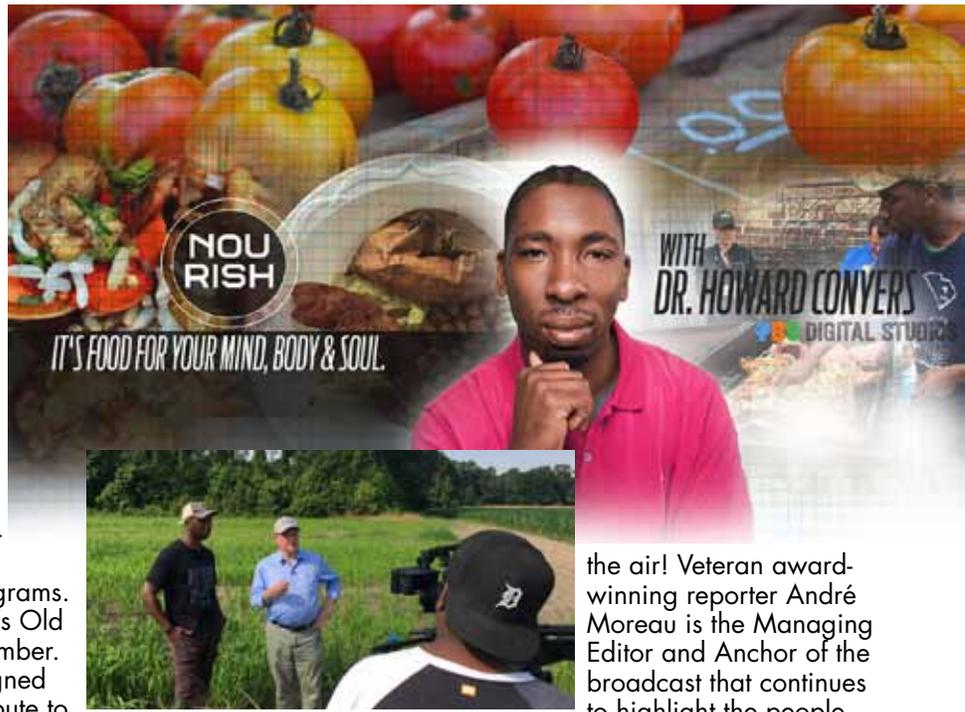
LPB continues to inform and entertain viewers with timely news and public affairs programs, and award-winning local productions about the people and places in our state.

In 2018, LPB produced the documentary, **A Louisiana French Renaissance**, in celebration of CODOFIL's (Council for the Development of French in Louisiana) 50th anniversary. The program premiered as part of a LPB French themed night in March. The broadcast event highlighted LPB French productions, over the past 40 years, that have supported CODOFIL's advancement and growth of Louisiana's francophone communities through education, French immersion and other community and language skill-building programs. The documentary was also included in Louisiana's Old State Capitol program La Fête Louisiane in November. La Fête Louisiane was an educational event designed to celebrate French diversity in our state, as a tribute to the 50th year of CODOFIL and their efforts to support French language and culture, and to mark the 300th anniversary of the founding of the City of New Orleans.

Louisiana Public Square is LPB's monthly public affairs program. It provides citizens a forum to voice their opinions and concerns about issues affecting Louisiana to leading experts and key decision makers. The goal is to encourage civic engagement and civil discourse – the foundation of a strong democracy. Subjects this year included: *Early Education Matters; Drawing the Line: Sexual Harassment In Louisiana; Making Schools Safe; Balancing Eldercare; News About the News; Preventing Suicide; The Power of Reading; Revisiting Reform; Louisiana Veterans Back Home; and An Eye on Admissions*. This award-winning program brings together experts and citizens to discuss important topics and issues about our state.

The episode *The Power of Reading* was filmed at Baton Rouge Community College and explored the importance of life-long learning through the lens of **The Great American Read**. Participants included: BRCC, Community Coffee, the Louisiana Forestry Association, LSU Press, Authors Round the South, Cavalier House Books, Conundrum, Walls of Books, Tubby & Co's Mid-City Book Shop, Blue Cypress Books, and Garden District Book Shop.

Louisiana: The State We're In, LPB's weekly newsmagazine, hit a milestone in September 2018 – its 42nd year on



the air! Veteran award-winning reporter André Moreau is the Managing Editor and Anchor of the broadcast that continues to highlight the people,

places, and events that make our state unique. It also provides in-depth coverage of the State Capitol during the State Legislative Session.

Stories this year included: *The Fiscal Cliff, Steps to Avoid Another School Shooting, Reducing Recidivism, Louisiana & the Opioid Epidemic, Steel Tariffs in Louisiana, LSU Admission Standards, Flood Recovery, Water Quality, Suicide Rates in Louisiana*, and an exclusive one-on-one year-in-review interview with Governor John Bel Edwards.

LPB's **Art Rocks!** series began its sixth season in 2018 with all new episodes, each featuring a visual or performing artist, or arts and cultural organization from around the state, as well as a Louisiana Treasures segment of a historical landmark each week. A number of these artist profiles have been syndicated nationally via the MMG Arts Initiative. Leah Morace of Central Louisiana, graciously allowed LPB to use one of her paintings, "Kaleidoscope Pelican," for LPB's annual Christmas card. Morace was one of the artists featured in Art Rocks!

LPB continues to collaborate with the LA State Archives to expand the LA Digital Media Archive (LDMA), which now has over 5,500 videos available for viewing online. LPB is a participating station in the American Archive of Public Broadcasting. The monthly topics for 2018 were: *Mardi Gras; Black History; Women's History Month; Louisiana Music; New Orleans Tricentennial; Coastal Land Loss; Agriculture; Oral History Interviews; Football in Louisiana; Louisiana's Congressional Delegation; Military History; and Louisiana Christmas Celebrations*.

NOURISH, hosted by rocket scientist, Dr. Howard Conyers is a show about food – what it says about who we are, where we're from and the ties that connect us. It explores the people, culture and science behind what we eat - from farm to table. PBS Digital Studios and Louisiana Public Broadcasting teamed up to create this new original 10-episode digital series. PBS Digital Studios awarded the grant with support from CPB in order to help strengthen stations' digital-first production capabilities and develop capacity to create and distribute compelling digital content.

Louisiana Public Square audience participants





Victoria on Masterpiece tea and screening



2018 Louisiana Legends

Throughout the year, Friends of LPB supports the ongoing mission of Louisiana Public Broadcasting through numerous activities and family-friendly events including:

- **Victoria on Masterpiece** - LPB hosted a Victorian Tea to preview the Season 2 premiere of **Victoria on Masterpiece**. Guests enjoyed pastries and English tea and learned about upcoming programs and activities.

- **Pinkalicious & Peterrific** - Nearly 100 children, parents, and grandparents enjoyed a sneak peek at the new PBS Kids animated series **Pinkalicious & Peterrific** at LPB's studios.

- **Little Women on Masterpiece** - Set against the backdrop of the Civil War, the story follows sisters Jo, Meg, Beth and Amy March on their journey from childhood to adulthood. With the help of their mother, Marmee, and while their father is away at war, the girls navigate what it means to be a young woman: from sibling rivalry and first love, to loss and marriage. LPB's screening took place at The Oaks of Louisiana in Shreveport. Guests were treated to tea and ginger cookies (Louisa May Alcott's favorite!). The event was made possible by The Willis-Knighton Health System, a long-time supporter of LPB and **Masterpiece**.

- **Poldark** - LPB presented two preview screenings of the Season 4 premiere of **Poldark**. The screenings took place at the Tower at The Oaks Ballroom at The Oaks of Louisiana in Shreveport, and at the LPB Studios in Baton Rouge, where guests took photos with a life-size cut-out of Ross Poldark.

Over 400 guests attended the 28th Annual Louisiana Legends Awards Gala at Louisiana's Old State Capitol, presented by Friends of LPB. The 2018 honorees were D-D Breaux, LSU Gymnastics Coach and 2014 & 2017 National Coach of the Year, Thomas Chance, Technology Entrepreneur, James Elrod, CEO of Willis-Knighton Health System, Ted Jones, former Chief Lobbyist for the State of Louisiana and Sybil Morial, Advocate, Author and Community Leader. To honor the Legends, Governor John Bel Edwards proclaimed May 3 as Louisiana Legends Day in the State of Louisiana. Begun in 1990, the Louisiana Legends Awards Gala is a fundraising and public awareness project that helps fund the many fine instructional, educational and cultural programs that LPB provides throughout the year.

The Friends of LPB annual meeting on September 6 marked LPB's 43rd anniversary on the air. Outgoing and incoming board members were recognized and guests were treated to a fall preview of the great things in store on PBS and LPB. It was also an occasion to celebrate the 2018 Honorees of the LPB President's Awards: Chef John Folse, Dr. Robyn Merrick and the Underwriter of the Year: The Louisiana Forestry Association.

The Friends of LPB Meet & Greet with Lucia Micarelli took place in September. Violinist Lucia Micarelli, whose PBS concert special also aired on LPB, graced the stage at Manship Theatre at Shaw Center for the Arts in Baton Rouge. After her incredible show, she greeted Friends of LPB members.

Congratulations went to a new member of Friends of LPB Nicole Veillon of Ragley, LA who won a VIP experience at The **Austin City Limits** Hall of Fame Induction Ceremony & Celebration in October, thanks to Friends of LPB & Via Airlines. Congratulations were also in order for Ruth Schimpf of Ruston, Louisiana, winner of the Delta Air Lines trip to Dublin, Ireland.



President's Award Recipient Chef John Folse, LPB CEO Beth Courtney, President's Award Recipient Robyn Merrick, Incoming FLPB Board Chair Rae Vasquez, and Outgoing FLPB Board Chair Bill Blackwood.

awards

TELLY AWARDS

Bronze Telly

The Vietnam War: Louisiana Remembers

[Documentary—Single]

SUNCOAST EMMYS

Program Nominee

A Louisiana French Renaissance

[Documentary - Cultural]



LPB's **Attakapas: The Cajun Story** received the Louisiana Association of Broadcasters "Uniquely Louisiana" Award. The program, based on the stage show by Zachary Richard, combined music and narrative to tell the story of the Acadians, following their expulsion from Nova Scotia and eventual migration to Louisiana.



LPB's **Louisiana Public Square** episode *Coastal Restoration: The Next Wave* was named conservation communicator of the year at the Annual Governor's State Conservation Achievement Recognition Program conducted by the Louisiana Wildlife Federation. The program highlighted Louisiana's battle against devastating land loss and explored the state's updated Coastal Restoration Master Plan that was presented to the Legislature.

LPB's Nancy Tooraen was recognized for improving classroom instruction through professional learning community, and was awarded the coveted DENny Award by the Discovery Educator Network (DEN). This is a global community of education professionals supported by Discovery Education. The Discovery Educator Network connects members across school systems and around the world through social media, virtual conferences, and in-person events, fostering valuable networking, idea sharing, and inspiration.

underwriters

SHOWS SUPPORTED BY
THE FOUNDATION FOR EXCELLENCE IN LOUISIANA PUBLIC BROADCASTING



LOUISIANA: THE STATE WE'RE IN



LOUISIANA PUBLIC SQUARE

LPB would like to thank the companies and individuals who supported public television in Louisiana by underwriting LPB programs and events.

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LOUISIANA *Legends* SOCIETY



The Visionary Society is a very generous group of Friends who support LPB by contributing funds between **\$1,000** and **\$9,999**. This generous support helps to make educational, inspirational and entertaining television programming available to citizens of all ages in our state.

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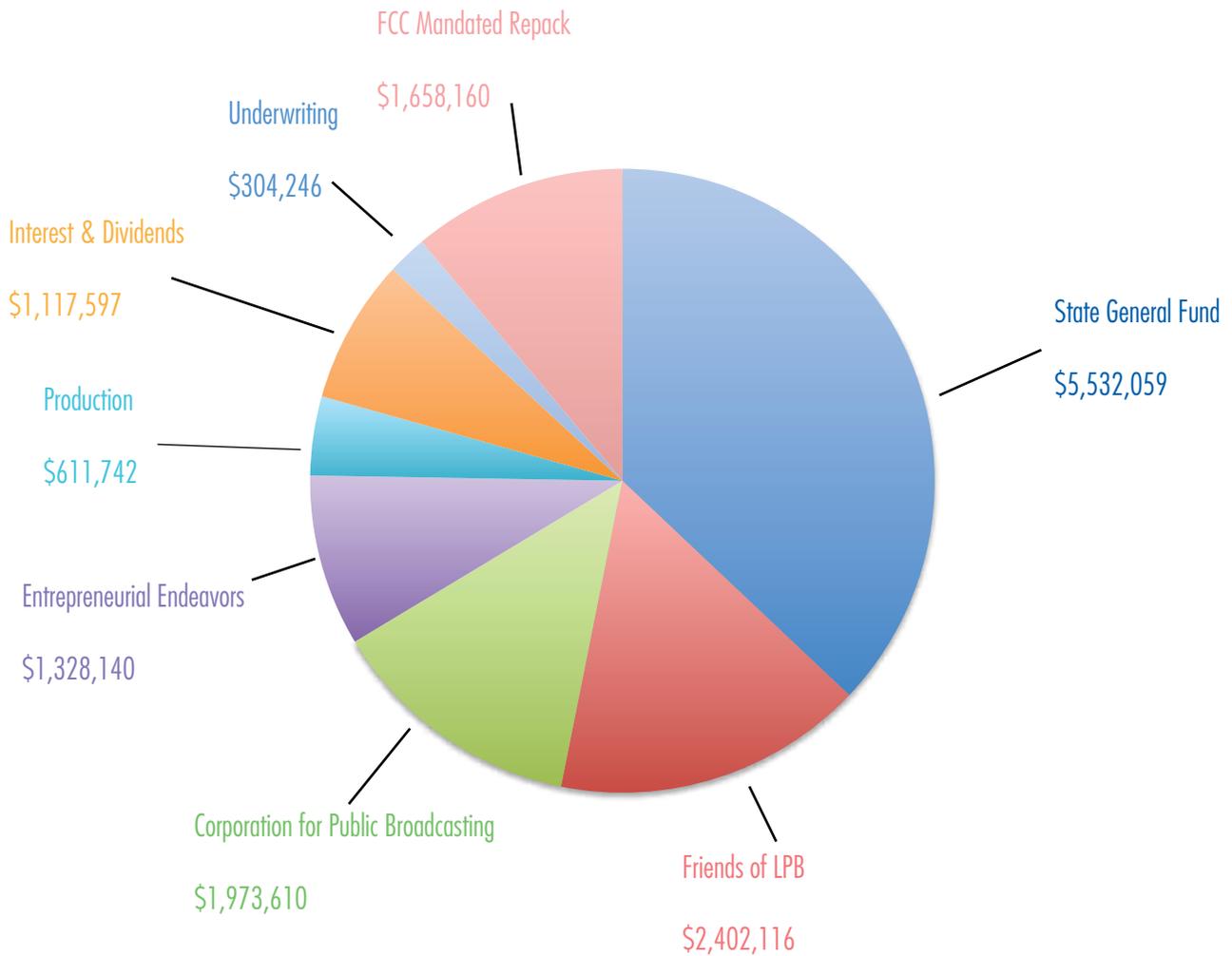
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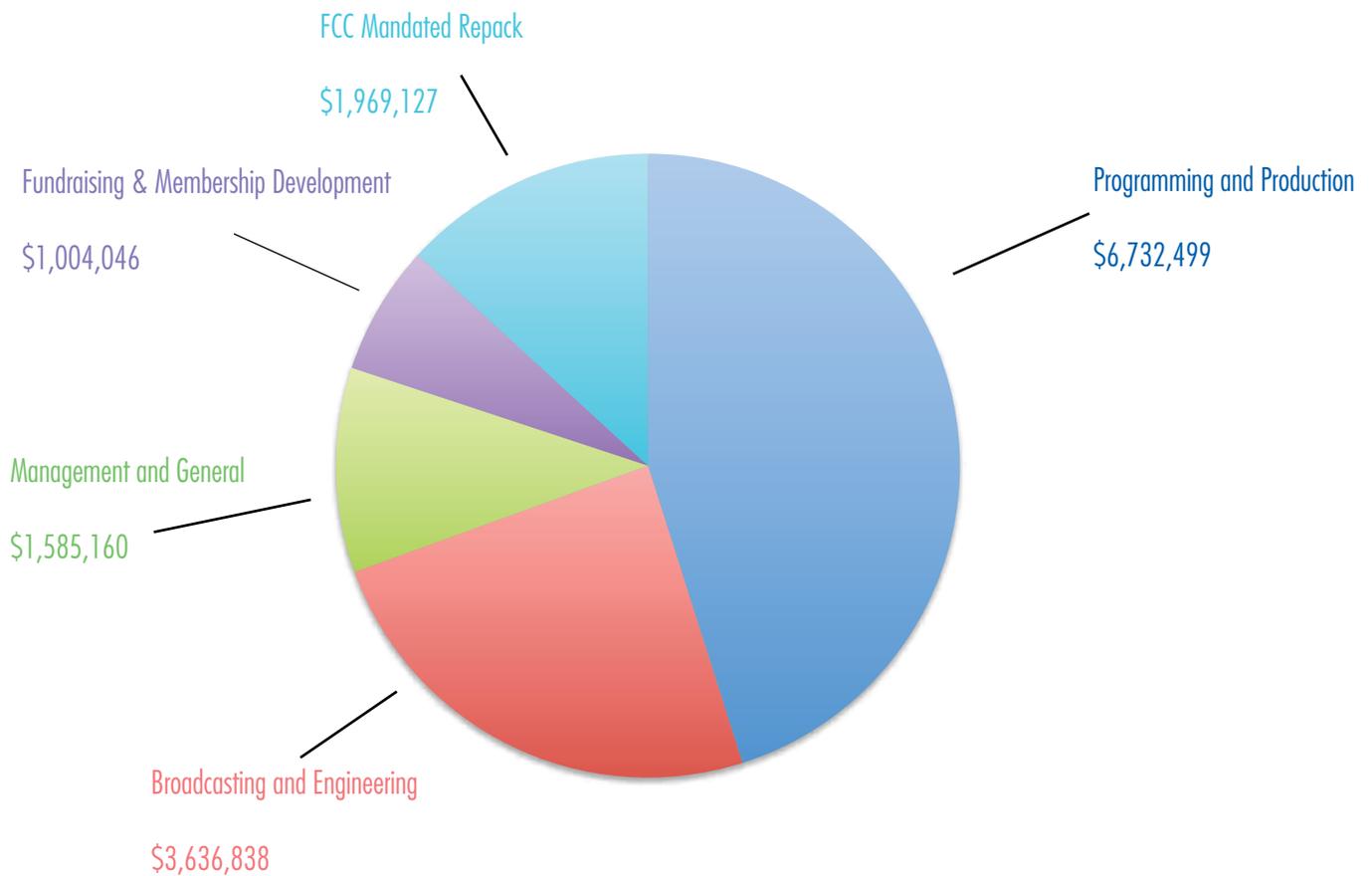


LPB FISCAL YEAR 2017 - 2018

REVENUE

State General Fund	\$5,532,059
Friends of LPB	\$2,402,116
Corporation for Public Broadcasting	\$1,973,610
Entrepreneurial Endeavors	\$1,328,140
Production	\$611,742
Interest & Dividends	\$1,117,597
Underwriting	\$304,246
FCC Mandated Repack	\$1,658,160

Total	\$14,927,670
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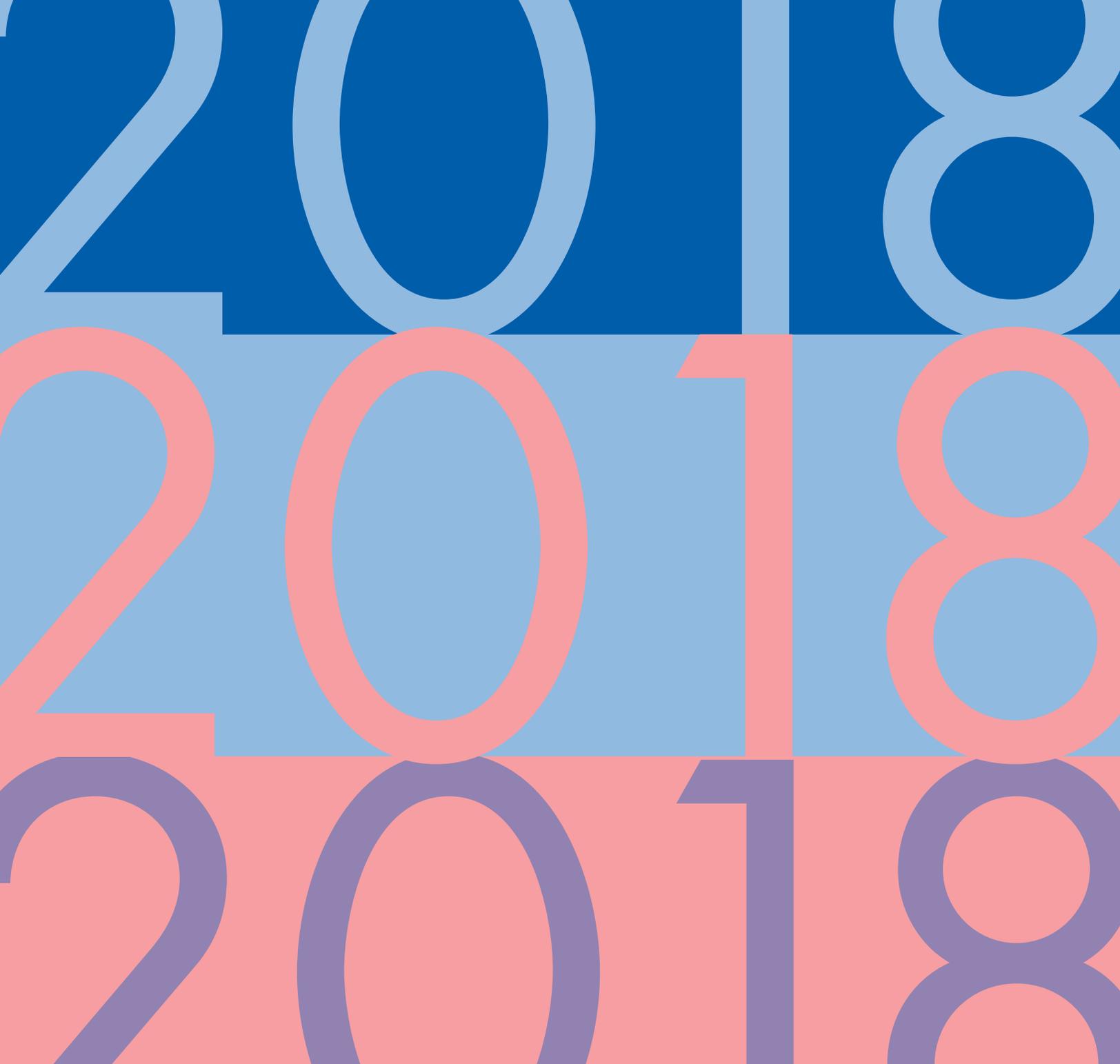
LPB FISCAL YEAR 2017 - 2018

EXPENDITURES

Programming and Production	\$6,732,499
Broadcasting and Engineering	\$3,636,838
Management and General	\$1,585,160
Fundraising & Membership Development	\$1,004,046
FCC Mandated Repack	\$1,969,127

Total	\$14,927,670
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FCC Mandated Repack In March of 2016, the Federal Communications Commission (FCC) started an auction designed to repurpose television airwaves for new uses by wireless companies. At the conclusion of the auction in March of 2017, the FCC announced that nearly 1,000 local television stations must move to new frequencies between 2018-2020.



LPB's Mission

To provide programming that is intelligent, informative, educational and entertaining. To connect the people of the state by creating content that showcases Louisiana's history, people, and events.

Funding for this document was provided by
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