

BE A FRIEND



Be a friend of LPB and a friend of Louisiana by supporting Louisiana Public Broadcasting.

With your help, LPB remains a powerful resource for enriching education in our state — on the air, on the web, in the classroom, and in the home.

of all U.S. TV households watch PBS

20,000
FRIENDS
FOR
2020
PRIENDS
POR
2020
PRIENDS
POR
2020

80% of all kids age 2-8 watch PBS



"AS A BUSINESS OWNER, LPB IS A GREAT WAY FOR US TO SHOW OUR CUSTOMERS THAT WE SUPPORT PROGRAMMING FOR CHILDREN AND ADULTS THAT ENRICHES THE LIVES OF OUR CITIZENS."

Todd Graves, CEO and President,
 Raising Cane's Chicken Fingers

PBS Kids is the #1 source of media for our nation's preschool teachers







SUSTAINER MEMBERSHIP \$5/MONTH | \$60/YEAR

- LPB Passport: Extended access to an on-demand library of quality public television programs.
- · LPB Kids Club Family Membership (select benefit)
- Visions magazine: Enjoy a one-year subscription to LPB's monthly program guide
- Your choice of thank you gift at corresponding donor level, LPB tote, or muq
- Exclusive member discounts on every purchase at ShopLPB and ShopPBS

INSIDER MEMBERSHIP \$10/MONTH | \$120/YEAR

- Sustainer benefits, plus:
- Discounts and advanced notification of LPB events
- LPB Umbrella

ADVOCATE MEMBERSHIP \$20/MONTH | \$240/YEAR

- Insider benefits, plus:
- LPB Weekender Bag



When you pledge at any level, as an added bonus, you'll receive a one-year subscription to Louisiana Life Magazine.

MAJOR GIVING

DIRECTOR'S CIRCLE MEMBERSHIP \$50/MONTH | \$600/YEAR

- · Advocate benefits, plus:
- Director's Circle mention in LPB's monthly Visions Magazine
- Special invitation to LPB's Annual Meeting

DIRECTOR'S CIRCLE MEMBERSHIP \$100/MONTH | \$1,200/YEAR

- · Director's Circle benefits, plus:
- On-air recognition in "LPB Visionary" donor roll to air once a week In primetime
- · Name listed in the Annual Report
- Complimentary tickets to performing arts events, as available

LOUISIANA LEGENDS SOCIETY \$10,000+

Louisiana Legends Society members have the distinction of being LPB's most generous annual contributors, leading the way in helping sustain LPB as a public media resource available free to all. For benefits information see www.lpb.org/friends.



JR. KID'S CLUB MEMBERSHIP \$20/YEAR (EACH CHILD)

Yes! I want to support LPB with a tax-deductible contribution of:	Yes! I want to become a sustaining member with an ongoing monthly contribution of:
	\$5 \$10 \$20 Other \$
☐ Check enclosed (made payable to Friends of LPB) ☐ Charge My: ☐ AMEX ☐ VISA ☐ Credit Card #:	MasterCard Discover CVV: Expiration:
	E-mail:
Address:	City: State: Zip:
Mail payment to: Friends of LPB - 7733 Perkins Rd Baton Rouge, LA 70810	