

ZIGGY'S

× ARTS ADVENTURE ×

EDUCATIONAL THEMES

Targets Grades K – 5

Premiere: August 2, 2021

lpb.org/ziggy | YouTube (Ziggy's Art Adventure)

Louisiana Public Broadcasting (LPB) invites children to explore the world of art and Louisiana culture with **Ziggy's Arts Adventure**, a new educational puppet series. Using the power of art, music, and storytelling to activate learning pathways, the series is designed to build critical and creative thinkers – all while reinforcing the core concepts of math, science, English, reading, writing, and social studies. With the loveable and relatable 9-year-old Ziggy as a guide, learning is always fun!

CONCEPTS EXPLORED

The series focuses on important academic concepts like **time, inquiry, sound, and space!** Ziggy makes these ideas understandable to young minds through storytelling and fun, interactive learning activities that reinforce the lessons in each episode.

ART & CULTURE

In addition to storytelling, the series also uses the arts to engage viewers, activate learning, and build understanding. Ziggy meets a different Louisiana artist in each episode, including painters, poets, dancers, musicians, and actors. They help introduce him to the richness and diversity of art, while underscoring the value it brings to communities.

POSITIVE BEHAVIOR MODEL

Ziggy's content is crafted with the development of student soft skills in mind; skills like communication, collaboration, organization, and problem solving. Young viewers will see emotionally and socially intelligent behaviors modeled by the characters, providing the examples they need for use in their own daily lives.

LPB is working closely with a cast of educators and agencies to develop the series. **Ziggy's Arts Adventure** is aligned with Louisiana Academic and Arts Standards as outlined by the **Louisiana Department of Education**. To ensure academic integrity and versatility, LPB established and collaborates with the **Ziggy Advisory Board of Louisiana Educators & Teaching Artists**. To promote higher order thinking through viewership, each episode was developed using proven thinking strategies designed by **Harvard University's Project Zero**.

