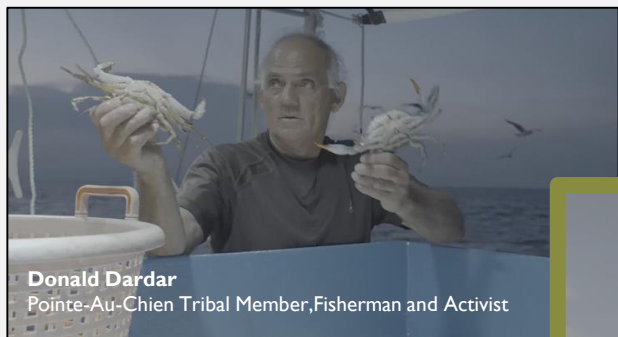


Another uniquely Louisiana story

from LPB... *The Precipice* focuses on a Native American-bayou community's struggle to preserve an eroding shoreline threatening to wash away their community and culture. A process compounded by decades of systemic injustices by the state of Louisiana and the



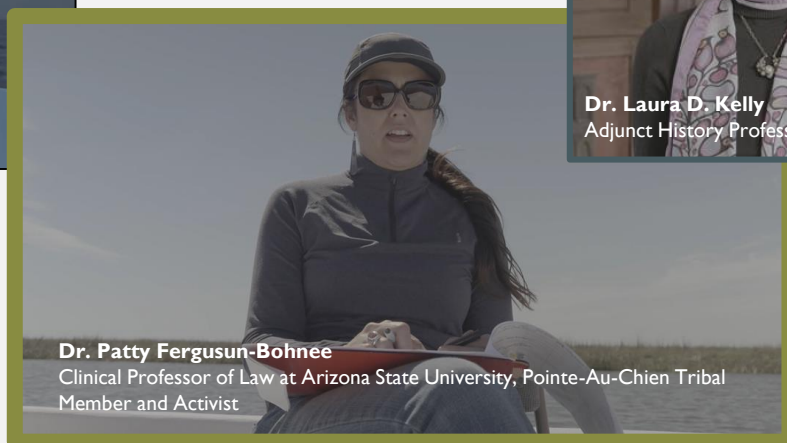
federal government and exacerbated by Hurricane Ida's devastation in 2021. The Pointe-Au-Chien Indian Tribe has been fighting to hold on to its identity and culture after centuries of discrimination and systemic racism. Located on one of the five fingered bayous in Terrebonne Parish, Louisiana (the fastest eroding basin in the United States), Pointe-Au-Chien is a small fishing community with one of the most unique histories and cultures in the state. The Tribe of nearly 800 (current population) has lived on this bayou for centuries, and to this day speak in an "Indian-French" dialect that is unique to this area. This small French-speaking tribe continues to comprise a distinct community despite colonization, land loss, lack of status as a federally recognized tribe, exploitation of the land and people, and denial of educational opportunities.



Donald Dardar
Pointe-Au-Chien Tribal Member, Fisherman and Activist



Dr. Laura D. Kelly
Adjunct History Professor, Tulane University



Dr. Patty Fergusun-Bohnee
Clinical Professor of Law at Arizona State University, Pointe-Au-Chien Tribal Member and Activist

Pointe-Au-Chien is one of the first communities to deal with climate change head on, but they will not be the last in Louisiana...or in the nation. They are on *The Precipice*... the edge of an epic battle to survive.

Who among us will be next if they do not make it?

Accolades

Since its local premiere as a *Louisiana Spotlight* feature on LPB in January 2022, segments from *The Precipice* have been utilized by:

- National Oceanic and Atmospheric Administration (NOAA) for the Billion Dollar Climate and Weather Disasters forum on insurance and rebuilding after Hurricane Ida.
- Tulane University's Gulf South Indigenous People Symposium and the
- United Nations for their Permanent Forum on Indigenous Issues

“...just an outstanding documentary! It was also a source of inspiration and information in telling the story of the impacts of extreme weather on the underserved populations...”

Sharon Mesick

The National Centers for Environmental Information

What's next?

The Precipice will likely make its national broadcast television debut in early 2023. LPB will negotiate a distribution plan through American Public Television (APT), the National Educational Television Association (NETA) or PBS; giving *The Precipice* access to over 350 public television stations around the country.

In conjunction with the national release, LPB would like the film be shared as widely as possible within Louisiana to key stakeholders, working directly to combat climate change and protect the bayou and Native lands. This would involve private screenings of the film throughout the state to raise awareness with panel discussions featuring experts from a variety of fields and members of the Point-Au-Chien community to discuss the issues raised in the film.

With adequate funding, LPB could also develop educational materials and study guides for the film that can be used in high school and college settings.



Opportunities to support *The Precipice*

Major Production Funder:

- ❖ A “Major Production Funding” message of support (up to :15 seconds in length), at the open and close of *The Precipice* each time it airs on LPB-HD. LPB’s broadcast channel also LIVE streams from LPB.org and the LPB, YouTube TV and PBS Passport Apps. Production of the message is included.
- ❖ The messages of support surrounding *The Precipice* are permanently imbedded in the program and appear each time it airs on any public television station, streaming service, digital download or DVD copy, in perpetuity.
- ❖ A message of support will also be included at the end of the festival version of *The Precipice*
- ❖ *The Precipice* will air multiple times on LPB and be offered for national distribution to the nation’s 350+ public television stations through a negotiated distribution arrangement with PBS, the National Educational Television Association (NETA) or American Public Television (APT).
- ❖ Funder’s logo will be included on signage at any/all screening events for *The Precipice*.
- ❖ Funder’s logo and link will be included on *The Precipice* educational web page at www.lpb.org This site will feature additional information on *The Precipice*, climate change, tribal affairs and the like. The page will include video links and educational resources for teachers and the general public.
- ❖ Acknowledgement for two years in LPB *Visions* magazine as a production partner of *The Precipice* (circulation 22,000) and the www.lpb.org website.
- ❖ Funder’s logo or name featured in social media posts spotlighting screenings and the premiere of *The Precipice* on Facebook, Twitter, and Instagram (80,000+ users) and in the weekly LPB Member e-blast (25,000+circulation) leading up to the premiere.
- ❖ Funder’s logo or name included in all marketing including, but not limited to: broadcast, radio, outdoor and print advertising. Funder’s name will also be included in all earned media leading promoting the program.

Investment: \$50,000 NET

Opportunities to support *The Precipice* (cont'd)

And by funder:

- ❖ An “And By” message of support (up to :15 seconds in length), at the open of *The Precipice* each time it airs on LPB-HD. LPB’s broadcast channel also LIVE streams from LPB.org and the LPB, YouTube TV and PBS Passport Apps. Production of the message is included.
- ❖ The messages of support surrounding *The Precipice* are permanently imbedded in the program and appear each time it airs on any public television station, streaming service, digital download or DVD copy, in perpetuity.
- ❖ A message of support (featuring sponsor’s logo with voiceover) will also be included at the end of the festival version of *The Precipice*.
- ❖ *The Precipice* will air multiple times on LPB and be offered for national distribution to the nation’s 350+ public television stations through a negotiated distribution arrangement with PBS, the National Educational Television Association (NETA) or American Public Television (APT).
- ❖ Funder’s logo and link will be included on *The Precipice* educational web page at www.lpb.org just below the Major Production Funders. This site will feature additional information on *The Precipice*, climate change, tribal affairs and the like. The page will include video links and educational resources for teachers and the general public.
- ❖ Acknowledgement for two years in LPB *Visions* magazine as a production partner of *The Precipice* (circulation 22,000) and the www.lpb.org website.
- ❖ Funder’s logo or name included in all marketing including, but not limited to: broadcast, radio, outdoor and print advertising. Funder’s name will also be included in all earned media leading promoting the program.

Investment: \$25,000 NET

With Additional Support From funder:

- ❖ A “With Additional Support from” message of support (logo with voiceover) at the open of *The Precipice* each time it airs on LPB-HD. LPB’s broadcast channel also LIVE streams from LPB.org and the LPB, YouTube TV and PBS Passport Apps. Production of the message is included.
- ❖ The messages of support surrounding *The Precipice* are permanently imbedded in the program and appear each time it airs on any public television station, streaming service, digital download or DVD copy, in perpetuity.
- ❖ A message of support (featuring sponsor’s name) will also be included at the end of the festival version of *The Precipice*.
- ❖ Acknowledgement for a year in LPB *Visions* magazine as a production partner of *The Precipice* (circulation 22,000) and the www.lpb.org website.

Investment: \$10,000 NET