



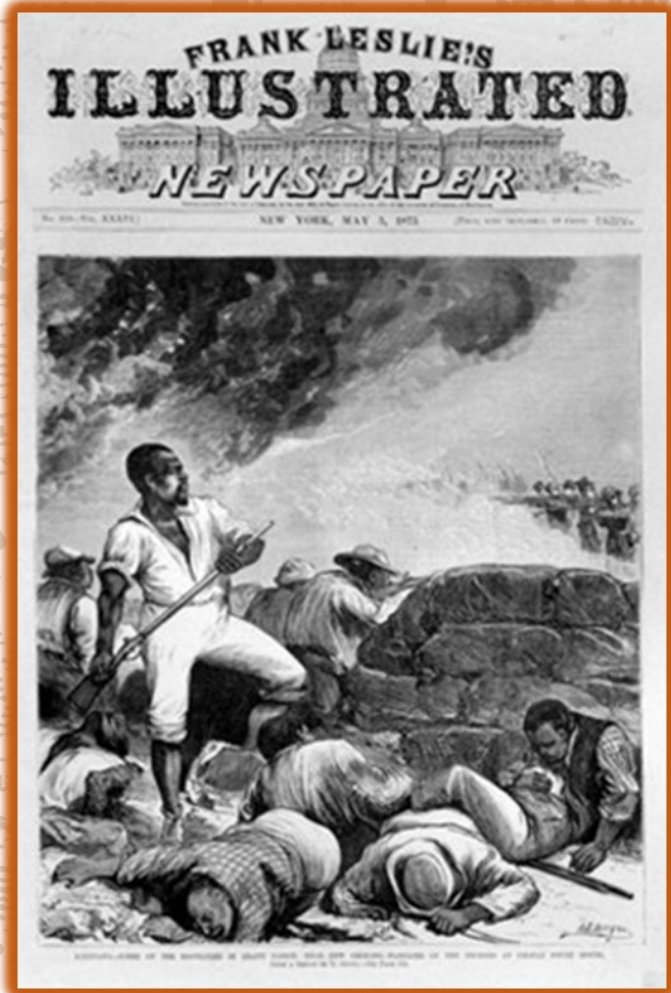
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RIVERSIDE

FILMS

PRESENT

# THE COLFAX MASSACRE & THE DEATH OF RECONSTRUCTION



# A Little-Known Chapter of Louisiana & American History

## A Fatal Weakening of Reconstruction

On Easter Sunday, April 13, 1873, a massacre took place in the small town of Colfax, Louisiana, in Grant Parish that would reverberate throughout American history. It began as a battle for possession of the local courthouse and a disputed election for the offices of sheriff and judge, by the end of the day, more than 60 Black men were murdered in cold blood by white supremacists. It would be more than a hundred years before Blacks regained political power in Colfax.

The Colfax Massacre led to a momentous Supreme Court decision, *U.S. v Cruikshank*, which not only freed the white perpetrators, but undermined the 14th amendment and its guarantee of equal protection for the newly emancipated Black citizens. White terrorists across the South celebrated with a spree of murders.



# The Colfax Massacre & The Death Of Reconstruction




African Americans tending to their wounded in Colfax, Louisiana, Easter Sunday 1873

film tells the tale of this crucial event in American history through the voices of the White and Black descendants of the battle and those of leading historians. Combining contemporary footage, archival photographs and tasteful animation, the film will tell the story of the massacre and the ensuing legal battle. The film traces the legacy and

impact of the U.S. vs. Cruikshank decision on American society and generations of Black men and women to the present day. *The Colfax Massacre & The Death Of Reconstruction* will be offered to public television stations throughout the country with a distribution arrangement through American Public Television (APT), the National Educational Television Association (NETA) or PBS. LPB and Riverside Films will also create educational materials around *The Colfax Massacre & The Death of Reconstruction* film for use in schools and universities. The film received a substantial research and, most recently a production grant from the National Endowment for the Humanities (NEH) for \$700,000. The total budget for the film is \$1,100,000, and LPB is tasked with raising the match funds for this important work

**Joseph Dorman** is an award-winning filmmaker and the founder of Riverside Films. He is a winner of television's prestigious, George Foster Peabody Award for excellence. His latest film on the late Senator Daniel Patrick Moynihan and his fight against poverty came out in 2018. Mr. Dorman wrote and directed the critically acclaimed theatrically released documentary, *Arguing the World* about the controversial sixty-year political journey of the eminent political writers and thinkers, Daniel Bell, Irving Howe, Irving Kristol, and Nathan Glazer. *The New York Times* described it as "enthraling... one of the deepest portraits of... of ideas ever filmed," and *The New Yorker* raved "Superb." It was named one of the best films of 1998 by *The New York Times*, and *New York Magazine* and was shortlisted for the Oscars. His subsequent films include the award-winning *Sholem Aleichem: Laughing in the Darkness* (2011) and *Colliding Dream* (2016) about the controversial history of Zionism. Mr. Dorman co-wrote the script of the documentary blockbuster, *The Endurance: Shackleton's Legendary Antarctic Journey*, which was named the best documentary of 2001 by the National Board of Review. In 1999, Mr. Dorman was invited along with playwright Arthur Miller to give Harvard University's annual William E. Massey Sr. Lecture in the history of American Civilization on history on stage and screen.



**Kelly Williams, Producer/Director** is an award-winning producer-reporter who has worked in television for more than fifteen years. She has reported for both PBS and DBS on a wide range of issues. Ms. Williams was a reporter for PBS' *Religion and Ethics Newsweekly*. Her pieces include a profile of former congressman and minister Floyd Flake, a look at the flight of black churches from the inner city, and an exploration of Afrocentric Christianity at Trinity United Church of Christ in Chicago, of which Barack Obama is a member. Her work for the program has earned her a first-place award for Public Affairs reporting from the National Association of Black Journalists. Ms. Williams was a senior reporter for WBNS Television, the CBS affiliate in Columbus, Ohio, for ten years where she produced a host of investigative and general assignment pieces as well as reporting on one of Ohio's largest urban school districts. Ms. Williams' work on the racial imbalance within the Columbus Police force earned her awards for Best Social Justice Reporting, Best Investigative Reporting, and Best Coverage of Minority issues from the Ohio Associated Press Broadcasters and the Ohio Society of Professional Journalists. She has also worked as a Public Relations Specialist for the National Black Programming Consortium, for which she designed and developed a national medial kit and researched a variety of special projects. She also worked extensively with the national media. Ms. Williams currently is a senior communications advisor at the Federal Emergency Management Agency.



**Jazzmen Lee-Johnson, Co-Producer/Animator** is a visual artist, scholar, composer, and curator. Her practice centers on the interplay of animation, printmaking, music, and dance, informed by a yearning to understand how our current circumstance is tethered to the trauma of the past. She received her BFA in Film, Animation, and Video at RISD, her MA in Public Humanities at Brown University, and a heavy dose of education working with youth in Baltimore, South Africa, New York City, and Providence. She has curated exhibitions at the Chinese University of Hong Kong; Artist Proof Studio and the ABSA Art Gallery in Johannesburg, South Africa; RISD Museum; and Brown University Center for the Study of Slavery and Justice, where she was also a Public History of Slavery Fellow. She was the 2019 inaugural Artist in Residence at the Rhode Island Department of Health; the 2020 Artist Fellow at the RISD Museum and is wrapping up a Fitt Artist-in-Residence at the John Nicholas Brown Center for Humanities and Cultural Heritage at Brown, where she will be recreating the historic (racist) wallpaper Les Vues D'Amérique Du Nord. She is currently working on Contraband, based on her research at the American Antiquarian Society, which focuses on how the industry of slavery laid the blueprint for drug crimes, illicit economies, substance use disorder, and mass incarceration in Black communities

# The Colfax Massacre & The Death Of Reconstruction

## PACKAGE A: \$125,000 NET

- ❖ A “Major Production Funding” message of support (up to :15 seconds in length), at the open and close of *The Colfax Massacre & The Death Of Reconstruction* each time it airs on LPB-HD. LPB’s broadcast channel also LIVE streams from LPB.org and the LPB, YouTube TV and PBS Passport Apps. Production of the message is included.
- ❖ The messages of support surrounding *The Colfax Massacre & The Death Of Reconstruction* are permanently imbedded in the program and appear each time it airs on any public television station, streaming service, digital download or DVD copy, in perpetuity.
- ❖ *The Colfax Massacre & The Death Of Reconstruction* will air multiple times on LPB and be offered for national distribution to the nation’s 320+ public television stations through a negotiated distribution arrangement with PBS, the National Educational Television Association (NETA) or American Public Television (APT).
- ❖ Funder’s logo and link will be included on *The Colfax Massacre & The Death Of Reconstruction* educational web page at [www.lpb.org](http://www.lpb.org). This site will feature additional information on the Colfax Massacre, Reconstruction, Civil Rights and the like. The page will include video links and educational resources for teachers and the general public.
- ❖ Acknowledgement for two years in LPB *Visions* magazine (circulation 22,000) as a production partner of *The Colfax Massacre & The Death Of Reconstruction* and the [www.lpb.org](http://www.lpb.org) website.
- ❖ Funder’s logo or name featured in social media posts spotlighting the premiere of *The Colfax Massacre & The Death Of Reconstruction* on Facebook, Twitter, and Instagram (80,000+ users) and in the weekly LPB Member e-blast (25,000+circulation) leading up to the premiere.
- ❖ Funder’s logo or name included in all marketing including, but not limited to: broadcast, radio, outdoor and print advertising. Funder’s name will also be included in all earned media leading promoting the program.

## PACKAGE B: \$75,000 NET

- ❖ An “Additional Support” ID (Logo ID with voiceover), at the open and close of *The Colfax Massacre & The Death Of Reconstruction* each time it airs on LPB-HD. LPB’s broadcast channel also LIVE streams from LPB.org and the LPB, YouTube TV and PBS Passport Apps. Production of the ID is included.
- ❖ The “Additional Support” IDs surrounding *The Colfax Massacre & The Death Of Reconstruction* are permanently imbedded in the program and appear each time it airs on any public television station, streaming service, digital download or DVD copy, in perpetuity.
- ❖ *The Colfax Massacre & The Death Of Reconstruction* will air multiple times on LPB and be offered for national distribution to the nation’s 320+ public television stations through a negotiated distribution arrangement with PBS, the National Educational Television Association (NETA) or American Public Television (APT).
- ❖ Funder’s logo and link will be included just beneath the “Major Production Funders” on *The Colfax Massacre & The Death of Reconstruction* educational web page at [www.lpb.org](http://www.lpb.org). This site will feature additional information on the Colfax Massacre, Reconstruction, Civil Rights and the like. The page will include video links and educational resources for teachers and the general public.
- ❖ Same acknowledgement, social media and marketing as Package A

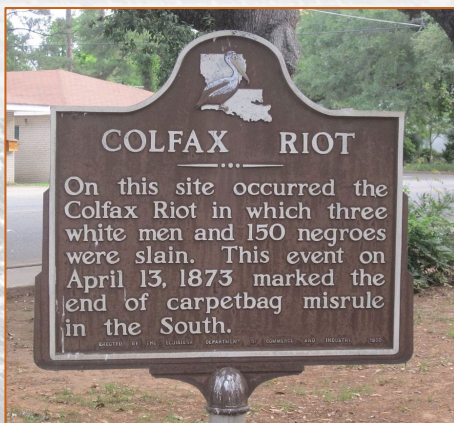
# The Colfax Massacre & The Death Of Reconstruction

## PACKAGE C: \$35,000 NET

- ❖ An “And by” ID following the major production funders and additional funders consisting of a slate and the organization’s or individual’s name with a voiceover. Up to three names can be included on the slate.
- ❖ This ID is included in the open and close of *The Colfax Massacre & The Death Of Reconstruction* each time it airs on LPB-HD. LPB’s broadcast channel also LIVE streams from LPB.org and the LPB, YouTube TV and PBS Passport Apps. Production of the message is included.
- ❖ The “And by” IDs in *The Colfax Massacre & The Death Of Reconstruction* are permanently imbedded in the program and appear each time it airs on any public television station, streaming service, digital download or DVD copy, in perpetuity. *The Colfax Massacre & The Death Of Reconstruction* will air multiple times on LPB and be offered for national distribution to the nation’s 320+ public television stations through a negotiated distribution arrangement with PBS, the National Educational Television Association (NETA) or American Public Television (APT).
- ❖ Funder’s name will be included below the major production funders and additional supporter’s logos on *The Colfax Massacre & The Death of Reconstruction* educational web page at [www.lpb.org](http://www.lpb.org). This site will feature additional information on the Colfax Massacre, Reconstruction, Civil Rights and the like. The page will include video links and educational resources for teachers and the general public.
- ❖ Acknowledgement for two years in LPB *Visions* magazine (circulation 22,000) as a production partner of *The Colfax Massacre & The Death Of Reconstruction* and the [www.lpb.org](http://www.lpb.org) website.
- ❖ Funder’s name will also be included in all earned media leading up to the premiere.

## PACKAGE D: \$10,000

- ❖ A “special message of thanks” in the ending credits of *The Colfax Massacre*. The ending credits will appear following *The Colfax Massacre & The Death Of Reconstruction* each time it airs on LPB-HD. LPB’s broadcast channel also LIVE streams from LPB.org and the LPB, YouTube TV and PBS Passport Apps
- ❖ Acknowledgement for one year in LPB *Visions* magazine (circulation 22,000) as a production partner of *The Colfax Massacre & The Death Of Reconstruction* and the [www.lpb.org](http://www.lpb.org) website.
- ❖ Funder’s name will also be included in all earned media leading up to the premiere.



This marker stood at the site of The Colfax Massacre for 71 years. It was removed in 2021 due to its historical inaccuracy.

The new marker will be installed April 13, 2023.

