

EEO Public File Report
WLPB-TV, Baton Rouge, LA
January 22, 2017- January 21, 2018

Louisiana Educational Television Authority is an Equal Opportunity Employer

<u>Filled Positions</u>						<u>www.lpb.org</u>			
Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Sources	Number Interviewed	Number Hired	Ent To Notice	Rec Source for Hiree	
1	Administrative Coord. 3	1/20/2017	2/17/2017	LPB Web site & FB Page Civil Service Website Baton Rouge Advocate Classifieds	1	1	Y Y N	SCS	
1	Anchor/Reporter/Producer	3/1/2017	6/8/2017	LPB Web site & FB Page Civil Service Website Indeed. Com jobs.current.org careerpage.org cpb.org Baton Rouge Advocate Classifieds	7	1	Y Y Y Y Y N	SCS	

MASTER LIST OF RECRUITMENT SOURCES

NO	Organization/Source	Req	Contact	E-mail/Website	Address	City	State/Zip	Phone
1	LA Dept of State Civil Service (SCS)	*	Staffing Division	www.civilservice.la.gov	P.O. Box 94111	Baton Rouge,	LA 70804	225-342-8536
2	Colleague Referral	*	Candace Morgan	www.lpb.org	7733 Perkins Road	Baton Rouge,	LA 70810	225-767-4290
3	LPB website	*	Candace Morgan	www.lpb.org	7733 Perkins Road	Baton Rouge,	LA 70810	225-767-4290
4	Southern University A & M	*	Kathy Hayes	careerservices@subr.edu	T. H Harris Hall, Suite 1100	Baton Rouge,	LA 70813	225-771-2200
5	Louisiana State University A & M	*	Helen Taylor	htaylor@lsu.edu	1502 Patrick F. Taylor Hall	Baton Rouge,	LA 70803	225-578-2162
6	Indeed.com		Social Media	www.indeed.com				
7	LinkedIn		Social Media	www.linkedin.com				
8	LPB facebook		Social Media	www.facebook.com				
9	Current Newspaper			www.publicmediajobs.org				
10	CAREERPAGE			www.careerpage.org				
11	Corp. for Public Broadcasting			www.cpb.org				

Long-term Recruitment Initiatives

Louisiana Public Broadcasting (LPB) is a network of six public television stations licensed to the Louisiana Educational Television Authority. The flagship station of the network and its studio and operating center is Station WLPB-TV, Baton Rouge. LPB has had a year-round internship program in place since approximately 1983. This program is designed to recruit students from accredited colleges and universities who are interested in a career in broadcasting. The students are provided an opportunity to gain work experience and receive training in their areas of their educational major or field of interest, i.e. engineering, production or advertising. LPB has at least 3 active interns at any given time. LPB also provides training to management level employees on methods to prevent discrimination.

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1	Internship Program	WLPB-TV has had an on-going Internship Program since 1983. During this reporting period (1/22/17-1/21/18), there were two (2) student interns working to gain experience in their area of interest.
2	Job Fairs	South Eastern Louisiana University (SELU) toured LPB with programming department and HR spoke with them about student opportunities as interns and voluntary student workers.
3	Scholarship	The Annual Mass Communication Scholarship was not funded this fiscal year due to lack of underwriter.
4	Other Activities	Throughout the year, LPB has participated in approximately seven (7) activities that provided information about television, television careers, training broadcast skills, and other programs designed to promote outreach in general.