

LPB.org

LOUISIANA PUBLIC BROADCASTING ANNUAL REPORT 2010

MESSAGE FROM LPB PRESIDENT/CEO BETH COURTNEY



LPB was thrilled to kick off our 35th Anniversary celebration this year. We have accomplished much since we first went on the air on Sept. 6, 1975 with a single station in Baton Rouge. We've grown to six stations; we now broadcast in High Definition; and we provide programs on LPB2 and LPB3. Back when we started we had no idea that one day people around the world would watch our programs on the Internet. One thing that hasn't changed in that time is our commitment to you. We were created to do what commercial media cannot - which is to serve the public, not sell to them. One of our priorities is creating high-quality, educational content for children. LPB is the most-used source of media content for schools across the state. Beyond the classroom, LPB is the only way many will ever see a Broadway show, visit a National Park, or have a front row seat at a popular music concert. LPB documents Louisiana's people, places and unique culture and shares those stories with people across the nation. The American public has named PBS the most trusted institution among nationally known organizations for seven consecutive years. The reason is simple. We present quality programs and valuable services to people of all ages. We are grateful to everyone who supports LPB. You've helped us grow and prosper in our first 35 years and we look forward to your continued support in the years to come.

MESSAGE FROM LOUISIANA EDUCATIONAL TELEVISION AUTHORITY BOARD CHAIR BARBARA DECUIR

As we celebrated our 35th year on the air in 2010, LPB had much to be proud of this year. As an educator, I truly appreciate the efforts made by LPB on behalf of our teachers and children. Teachers were able to access the online documentaries and clips provided by LPB to enhance their lesson plans more than 1.5 million times last year. Preschoolers attending our **SuperWHY!** Camps in Baton Rouge and Ruston showed remarkable improvement in their literacy skills during the weeklong camps. Documentaries such as **Forever LSU** and **Washing Away: After the Storms** continued LPB's tradition of award-winning documentaries while the 27-part **After the Hunt** with Chef John Folse series marked our eleventh collaboration with the world-renowned Cajun and Creole chef. We look forward to another exciting year in 2011.



A MESSAGE FROM FRIENDS OF LPB CHAIR ROSA DUNN

Despite the challenges caused by a recession, Friends of LPB had another excellent year of fundraising in 2010. As LPB entered our 35th year on the air, we helped ensure that the people of Louisiana would continue to receive the quality programming they deserve by maximizing our fundraising efforts through on-air membership campaigns. We also had another successful Louisiana Legends Gala and Auction where we honored former Governor and Congressman Buddy Roemer, businessman and former State Superintendent of Education Louis J. Michot, arts activist Marjorie Morrison, Rock 'n Roll Hall of Fame guitarist James Burton and NBA legend Willis Reed.

Other successful special events including a fabulous day with PBS Chef Lidia Bastianich that included a book signing and a special wine tasting. For the kids, we held *The Cat in the Hat Christmas* in November that drew more than one thousand children and their parents.

Through the generosity of our individual members and corporate donors, Friends raised \$2,076,789 for LPB to purchase and create programming like **Antiques Roadshow, NOVA, This Old House, American Experience, Masterpiece, Sesame Street, Dinosaur Train**, and local programs like **Louisiana the State We're In, Louisiana Public Square** and the 27-part **After the Hunt with Chef John Folse** series. Your contributions also allowed LPB to create documentaries like **Washing Away: After the Storms, Forever LSU** and the Emmy-winning **Lost Louisiana: Places of Worship**.

There will always be new challenges to face every year, but the Friends Board of Directors and the Friends staff remain united in their efforts to provide the resources that LPB needs to continue as a vital resource for the people of Louisiana.



MESSAGE FROM FOUNDATION FOR EXCELLENCE IN LOUISIANA PUBLIC BROADCASTING CHAIRMAN, JOSEPH TRAIKLE

The Foundation for Excellence in Louisiana Public Broadcasting continued its strong financial support for LPB in 2010. The Foundation provided funding for a wide-range of Louisiana projects including television programs, community outreach events, classroom education and much more.

We were also proud that the support of the Foundation helped offset some of the cuts made in LPB's state funding in 2010 and we stand ready to continue our longstanding commitment to Louisiana Public Broadcasting's mission of providing excellent educational and entertaining programming and telling Louisiana's story.

LOUISIANA EDUCATIONAL TELEVISION AUTHORITY BOARD

Barbara DeCuir, Chair
Glenn V. Kinsey, Vice-Chair
Gwendolyn "Gigi" Carter, Secretary
Paul Sawyer, Treasurer
Deano Thornton, Past Chairman
Mellie Bailey
Wayne O. Berry
Dorothy W. Brown
Fr. James C. Carter
Dr. Sally Clausen
Carl K. Crowe
Robert C. Davidge
Rosa Dunn
Christian M. Goudeau
Felicia Harry
Linda Johnson
Betty Lauricella
Nancy S. Roach
Joe Salter
George L. Sirven
Dr. William Weldon

FOUNDATION FOR EXCELLENCE IN LOUISIANA PUBLIC BROADCASTING BOARD

Joe Traigle, Chair
Mary Joseph, Secretary
Dudley W. Coates, Treasurer
Dr. Huel D. Perkins, Immediate Past Chair
Harold Block
Mary Frey Eaton
Derek Gordon
Alston Johnson
Frank McArthur II
Virginia Shehee
Charles Spencer
Dr. William Arceneaux, Foundation Director

FRIENDS OF LPB BOARD

Rosa Dunn, Chair
T.O. Perry, Vice-Chair
Allyson Fox Pharr, Treasurer
Payton John, Secretary
Deborah Randolph, Past Chair
Donna Gay Anderson
Karin Barro
Jean Bolton
Mary Helen Burns
John Denison
Dr. Myrtle Dorsey
Donna Ewing
Patti Harper
Toni Forte Hayes
Michael Holly
Susanne Jones
Phillip Juban
Sara Judson
Debbie Kleinpeter
Robyn Merrick
Brad Mittendorf
Lynn Moore
George Nelson, Jr.
Darrel Papillion
Sue Rainer
Lana Sonnier
Chris Spencer
Kim Zabbia

GENERAL INFORMATION

With new transmitters and antenna improvements in Shreveport, Alexandria, Lake Charles and Baton Rouge, Louisiana Public Broadcasting was able to extend its broadcast signal to better serve the people of Louisiana.

Shreveport (KLTS-TV24) was the first station to receive a new transmitter allowing LPB to restore its signal to viewers in northwest Louisiana and east Texas.

The Alexandria improvements allow the LPB signal for KLPA-TV25 to stretch from Natchez, Mississippi, to the Sabine River on the Texas-Louisiana border.

The power boost from the new tower and transmitter in Lake Charles allows everyone in southwest Louisiana and southeast Texas to receive KLTL-TV18.

The antenna and transmitter improvements in Baton Rouge now allow WLPB-TV27 reach as far south as Morgan City and east to Metairie and Thibodaux.

2010 also marked the beginning of three major projects involving LPB. LPB began a partnership with the Louisiana Secretary of State's Office, including the Louisiana State Archive, to develop the Louisiana Digital Media Archive, an on-line resource designed to preserve Louisiana's archival film and video and make it accessible to the public. Archivist Leslie Bourgeois and Project Coordinator Christina Melton are heading the project for LPB.

"This is our history, recorded as it happened, and shared by the people who lived it," says Melton. "This film and video collection puts viewers into a place and time that news articles and history books cannot. But it is at risk of being lost forever, if we don't act now."

Using a grant from the Corporation for Public Broadcasting, **GulfWatch** is a consortium of 10 Gulf Coast public television and radio stations led by LPB to continue coverage of the aftermath of the New Horizon Oil Spill.

GulfWatch examines the environmental, economic, legal and social implications of the massive spill that will be felt for years to come in Louisiana, Mississippi, Alabama and Florida. The grant allows stations to expand their journalistic efforts by adding additional personnel and increase the number of news reports presented to the public.

Participating stations include the Louisiana, Alabama and Mississippi Public Broadcasting networks, WSRE-TV in Pensacola, WEDU-TV and WUSF-TV in the Tampa area, WWNO-FM in New Orleans, KRVS-FM in Lafayette, WBHM-FM in Birmingham, Alabama and WVAS-FM in Montgomery.

LPB is also part of the Southern Regional Education Desk, a Local Journalism Center formed by Georgia Public Broadcasting, Alabama Public Television, WBHM-FM, Louisiana Public Broadcasting, KEDM-FM, Mississippi Public Broadcasting, WNPT-TV, and WUOT-FM to create multimedia, multiplatform content on and raise awareness of the unique, long-standing education challenges facing the South. In addition to reporting and producing broadcast content, the partner stations will create an interactive Web site and Web modules that will distribute and curate content, and undertake community engagement activities through events, partnerships and social media. The project is being funded by the Corporation for Public Broadcasting.



EVENTS



2010 LOUISIANA LEGENDS

(Pictured left to right) Former Governor and Congressman Buddy Roemer, businessman and former State Superintendent of Education Louis J. Michot, arts activist Marjorie Morrison, Rock 'n Roll Hall of Fame guitarist James Burton and NBA legend Willis Reed were honored as Louisiana Legends on May 1.

LOUISIANA YOUNG HEROES

(Pictured Left to right) Trevor Vampran, Calob Leindecker, Kenneth "Bo" D'Avis, Ryan Davis Harter, Antonio Rivera, Katie Tuminello, Hien Nguyen, Ryan Harter and Sean Nathan.



THE CAT IN THE HAT CHRISTMAS

Children were very excited to meet the newest PBS Kids star, The Cat in the Hat, at the Louisiana Christmas Tree Farm in Zachary on November 21.



ART ROCKS!

Friends held two Art and Travel Auctions this year as the auction moved from June to the fall. To kick off the festivities, Friends held Art Rocks! celebrations to showcase the artists and their work on April 1 and October 1 at the Louisiana State Museum.



SCIENCE FUN FOR EVERYONE

LPB and Cortana Mall in Baton Rouge sponsored *Science Fun for Everyone* at Cortana Mall on Saturday, September 11 with a special appearance by Ruff Ruffman from **Fetch! with Ruff Ruffman**.

Kids Dish hosts Stephanie Riegel and Tracey Koch had a great time with the children as they showed them how to make butter.



LIDIA BASTIANICH IN BATON ROUGE

Famed PBS Chef Lidia Bastianich (left) drew a big crowd at the Red Stick Farmers Market in downtown Baton Rouge on August 7. Lidia signed cookbooks and greeted hundreds of her fans at this event and wine tasting that same day. She is pictured with Friends Board Chair Rosa Dunn.



DAY OF DISCOVERY

Environmentalist and television personality Philippe Cousteau, the grandson of famed oceanographer Jacques Cousteau, was the special guest for *Day of Discovery* on September 8th & 9th. Cousteau encouraged students at the LSU Lab School and Westdale Middle School in Baton Rouge to get involved with preserving the environment and helped Discovery Education and LPB honor schools who have used LPB's Learning Port and its online resources.

PROGRAMS

In 2010, LPB looked back at one tragic event and covered another as the fifth-year anniversary of Hurricanes Katrina and Rita and the oil spill in the Gulf took center stage.

Washing Away: After the Storms revisited the six people profiled in the original **Washing Away** documentary to see how their lives have changed in the five years since Katrina and Rita.

After the New Horizon Oil Spill occurred, LPB took its award-winning public affairs series **Louisiana Public Square** to Buras to hear firsthand from the people whose lives were disrupted by the massive oil spill. We heard from politicians, fishermen, tour boat captains and other people affected by this environmental disaster. The eighth season of the Emmy-winning show also tackled other hot button issues such as crime, immigration, and healthcare reform. Another LPB special on the spill, **Crisis in the Gulf**, was nominated for a regional Emmy.

Louisiana: The State We're In started its 34th season in September with its award-winning mixture of hard news, interviews and features about the people and places who make this state unique. Charlie Whinham and Shauna Sanford anchor and produce Louisiana's only statewide newsmagazine.

During the Legislative Session, **Capitol Beat** provided daily updates on the session and what the actions of the Legislature meant to the people of the state.

LPB's commitment to telling Louisiana's story through historical documentaries also continued in 2010.

Forever LSU looked back at the 150-year history of the state's flagship university while **The Golden Band from Tigerland** told the history of one of the nation's top marching units.

Eddie Robinson: A Life Celebrated was a tribute to the late Grambling coach who retired as the winningest coach in college football history. **Southern: The Human Jukebox** was a new version of the 2003 documentary which profiled the world-renowned show band that has been featured in Super Bowls, Rose Bowls and presidential inaugurations.

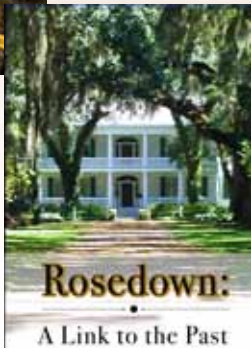
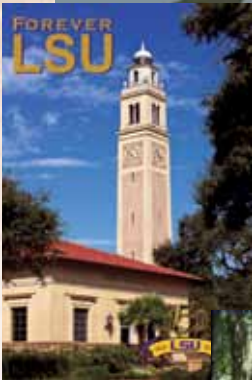
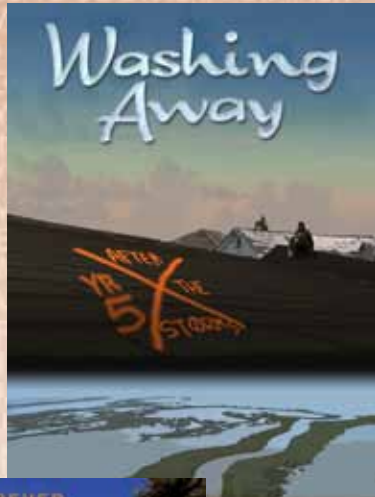
LPB's Emmy-winning **Lost Louisiana: Places of Worship** visited five unique churches and synagogues around the state. **Louisiana's Parks: Our Natural Treasures** traveled to some of the state's most popular state and national parks.

Rosedown: A Link to the Past looked at the history of the West Feliciana plantation home.

2010 also marked the return of **Louisiana Legends**, the interview series spotlighting accomplishments of our state's best and brightest. The new season featured former Governor Buddy Roemer, NBA legend Willis Reed and Rock 'n Roll Hall of Fame guitarist James Burton.

Chef John Folse took to the woods for LPB's eleventh series with him. The 27-part **After the Hunt with Chef John Folse** featured both field segments from hunting camps around the state and lively in-studio cooking segments. It will premiere nationally on PBS stations in April 2011.

The Great American Seafood Cookoff featured 15 chefs from around the country preparing their favorite recipes using the seafood indigenous to their state, and will be seen nationally in 2011.





Kids Dish hosts Stephanie Riegel and Tracey Koch.



LPB President and Louisiana Legends host Beth Courtney with James Burton

Speaking of cooking, LPB produced its first web-only series in 2010. **Kids Dish** features sisters Stephanie Riegel and Tracey Koch preparing healthy recipes including handy short cuts and discussing nutritional information.

LPB also joined in the celebration of LSU professor and Opera Louisiana Executive Director Robert Grayson's 25 years in the LSU Music Department. Grayson was joined by former student, Metropolitan Opera star Paul Groves.



Louisiana: The State We're In's Charlie Whinham and Shauna Sanford



Great American Seafood Cookoff



Chef John Folse

EDUCATION

Improving the literacy of the children of Louisiana has always been a major objective of Louisiana Public Broadcasting with 2010 featuring a number of successful programs.

2010 was the third and final year of the **Raising Readers** program, the Corporation for Public Broadcasting initiative that used lessons from PBS children shows such as **SuperWHY!**, **Sesame Street**, **World**, **World, Between the Lions**, **Martha Speaks**, and **The Electric Company**, to help develop the literacy skills children need to learn how to read. The efforts began at the Alsen and Progress Head Start Centers in North Baton Rouge but LPB expanded its efforts to Calcasieu, Lincoln and Ouachita Parishes.

The **Super WHY!** camps that were held this year in Baton Rouge and Lincoln Parish were amazingly successful. The camps are a weeklong program that uses the popular show to teach word and letter recognition and other literacy skills. The results from these camps have been extraordinary. The Martha's Readers project paired fifth graders with kindergarten children with the older children reading to the younger ones and acting as mentors. With the help of underwriting from Raising Cane's Chicken Fingers, the project has been very successful at the J.K. Haynes Charter School.

The **Electric Company's** afterschool programs help children work on their literacy skills after school using the lessons in the popular program. Entergy provides underwriting for this program. Entergy and LPB also worked with 10 daycares in New Orleans using **Between the Lions** to help the children develop the skills they need to learn how to read.

Children who attended the Super WHY! camps in Baton Rouge and Ruston showed remarkable improvement in their literacy skills.



An ongoing partnership with ExxonMobil focuses on science and math skills at the Alsen and Progress Head Start Centers in Baton Rouge. ExxonMobil volunteers use materials from the Children's Television Workshop and **Sid The Science Kid**.

LPB and the Calcasieu and Ouachita Library Systems also joined forces in 2010 to create PBS KIDS Raising Readers Library Corners in those parishes. The Reading Corners are located at the Central Library and the Sulphur Libraries in Calcasieu and the Ouachita Parish Library in Monroe (pictured below).

The Library Corners are designed to give children, ages 2 to 8, the opportunity to strengthen their literacy skills through free, fun activities at their local public or school library. As part of the initiative, each Library Corner is equipped with an array of multimedia resources including 26 interactive reading activities and corresponding DVD resources.

Additional resources include engaging, media-rich activities that range from librarian-led activities to self-directed games and content for kids. All of these materials were created using a literacy framework based on National Reading Panel of 2000 recommendations and encompass skills such as letter recognition, print awareness and vocabulary instruction.

The Library Corners are equipped with flexible visual materials that feature friendly and beloved PBS characters and also offer a welcoming setting where children can play literacy games on a computer, read a book or watch an educational and interactive DVDs.



AWARDS

LOST LOUISIANA; PLACES OF WORSHIP
Suncoast Emmy
LPB's Charlie Whinham receives an Emmy at December ceremonies in Miami.



SUMMER OF BIRDS
Telly Award
Suncoast Emmy finalist

GREAT AMERICAN SEAFOOD COOKOFF
Telly Award
Suncoast Emmy finalist

CORPORATION FOR PUBLIC BROADCASTING
MY SOURCE AWARD
Educational Impact Award

UNDERWRITERS

LPB thanks these businesses for providing valuable underwriting support for our programs. Please let these underwriters know that you appreciate their support of public broadcasting. For more information about how your business can benefit from becoming a Corporate Member of LPB, please call Jeanne Smith at 1-800-272-8161, extension 4466.

Allbrands.com Sewing Machines, Vacuums & Appliances

- Martha's Sewing Room
- Sewing With Nancy

Associated Food Stores

- Kids Dish Online

Baton Rouge Area Convention & Visitors Bureau

- A Taste of Louisiana with Chef John Folse & Co.

Cortana Mall

- LPB Kids Club

Decuir, Clark & Adams, LLC

- Southern: The Human Jukebox

Bernard T. Duhon, Attorney Ltd.

- PBS NewsHour

Entergy

- Raising Readers
- Between The Lions
- The Electric Company

ExxonMobil

- The Cat In The Hat Knows A Lot About That!
- Louisiana Young Heroes 2011
- Raising Readers

Kilpatrick Life Insurance Co.

- The Lawrence Welk Show

Kleinpeter Dairy

- LPB Kids Club

Louisiana Department of Children and Family Services

- PBS Kids Programming

Louisiana Department of Natural Resources

- General Support

Louisiana Department of Transportation and Development

- General Support

Louisiana Forestry Association

- Louisiana: The State We're In
- Louisiana Public Square

MANA, A National Latina Organization

- To the Contrary

Our Lady of the Lake Children's Hospital

- Kids Dish Online

Querbes & Nelson

- The National Parks: America's Best Idea
- Louisiana's Natural Treasures

Paul Michael Company

- Antiques Roadshow
- The This Old House Hour
- American Experience
- Austin City Limits

Raising Cane's Chicken Fingers

- LPB Kids Club
- Martha Speaks
- Raising Readers Reading Buddies Initiative

Southern University Alumni Federation

- Southern: The Human Jukebox

Southwest Louisiana Convention and Visitors Bureau

- PBS Kids Programming

Tunica-Biloxi Tribe of Louisiana/Paragon Resort

- Antiques Roadshow
- Louisiana Legends
- PBS NewsHour

The Zigler Foundation

- Louisiana: The State We're In

AnswerQuick Answering Service

- General Program Support

LOUISIANA Legends

Mrs. Shirley Adamson
Kinsey Family Fund
Kevin P. and Dee Dee Reilly
Dr. John D. Stephens

Friends of Louisiana Public Broadcasting (LPB) is thrilled to announce its newest and most prestigious giving society. Named in honor of our Louisiana Legends Honorees past and present, the Louisiana Legends Society hosts a very special and a very generous group of donors, who in their own right, have become the Legends of public television in Louisiana. We invite you to become part of the Louisiana Legends Society today.

This prestigious group of Friends supports Louisiana Public Broadcasting (LPB) at the \$10,000 level and above. This substantial support helps to make educational, inspirational and entertaining television programming available to citizens of all ages in our state. For more information on becoming part of this society and its benefits, contact Terri Crockett at 225.767.4464 or at tcrockett@lpb.org.

DONORS

The Visionary Society is a very generous group of Friends who support LPB by contributing funds amounting between \$1,000 and \$9,999. This generous support helps to make educational, inspirational and entertaining television programming available to citizens of all ages in our state. For more information on becoming part of this society and its benefits, contact Terri Crockett at 225.767.4464 or at tcrockett@lpb.org.



Patron (\$5,000-\$9,999)

Bluecross Blueshield of Louisiana
Dr. & Mrs. James Carter
Dudley & Beverly Coates
Superior Grill
Christus Health
Hendrick Family Foundation
Dr. & Mrs. James D. Knoepp
Louisiana Lottery Corporation
Bo McCartney
Jeff & Lynne Pisto
Squire Creek Country Club
Joyce M. Thibodeaux
Tunica-Biloxi Tribe of Louisiana

Advocate (\$2,500-\$4,999)

Kay Ashley
Attaway Charitable Income Trust
Barnes & Noble Bookstore
Eula Mae Bernard
Mr. & Mrs. William Blake
Lee Bloch
Maryann Cecola
Community Trust Bank
Todd Cutrer
Dr. Mike & Rosa M. Dunn
Dr. & Mrs. Erwin Engert Jr.
Mr. & Mrs. Terry O. Ewing
Mr. & Mrs. Thomas E. Falgout Sr.
Mr. & Mrs. Jerry Harper
Kathryn Hebert
Mr. & Mrs. Michael Holly
William & Joanne Hummer
Bill & Betty King
Glenn & Ellen Kinsey
Claude & Laura Leach
LUBA Workers' Comp
John Manno
Josephine Nixon
Mr. & Mrs. Boyd Parker
Peoples Health
Mr. & Mrs. Thomas O. Perry Jr.
Richard Staiman
Charles Valluzzo
West Baton Rouge Credit

Mr. & Mrs. Patrick R. Widhalm
Joanna Wurtele
Mayor Bob and Kim Zabbia

Producer (\$1,000-\$2,499)

Acadian Ambulance
Albemarle Foundation
Erica Allain
Jo Ann Alley
Alvin M Jackson & Jeanne B
Jackson Charitable Foundation
Tom and Donna Gay Anderson
Anderson Oil & Gas
Mr. & Mrs. D. Charles Antrobus
Dr. & Mrs. William Arceneaux
Elizabeth Beckworth
Terry Bennett
Marie Bickham
Bindursky Family Charitable Trust
Drew Boquet
Mary Helen Burns
Business First Bank
Carol Z. Caraway
Kurt & Lea Carleton
Michelle Carriere
Dr. & Mrs. O'Neal Chadwick
David Chesnutt & Elizabeth Dow
Citizens Bank & Trust
Dr. Sally Clausen
Philip Coane
Ann Cook
Mr. & Mrs. Evan D. Curtis
Mr. & Mrs. Ben Daniels Jr.
Mr. George A. Daniels
Mr. & Mrs. William H. Davis Jr.
James & Dianne Davison
Susan Dawson
John Denison

C.B. Dickson
Lewis Dill
Edward & Rickey Domingues
Dow Chemical
Cynthia Dupree
Dr. & Mrs. Larry J. Embree
EQ Solutions
Equitas Capital Advisors, LLC
A. Glenn Flourmoy
The Alta & John Franks Foundation
Dr. & Mrs. William H. Gallmann
Mr. & Mrs. Loree Gilliland
Deborah Glaviana
Gray Plantation, LLC
Dr. & Mrs. Isaac Greggs
Catherine Gregorio
Lowry Griffon
Dr. Robert Grissom
Dr. & Mrs. J.D. Guillory
Laura Guillot
Elizabeth Hampton
Hancock Bank
Harper Family Foundation
Mrs. Milton L. Harris
Toni Forte Hayes
Susan D. Hayley
Catherine Hecker
Bruce J Heim Foundation
Mrs. Sam B. Hicks III
Dr. & Mrs. Richard Hill
Hill Realty
JB Atkins Foundation
Christopher Holbrook
Melissa Johnston
Josef Sternberg Memorial Fund
Cheney and Mary Terrell Joseph
Joseph F Yoder Jr Fund
Juban Insurance Group, LLC

Kay Legendre Dore' Fund
Marilyn Johnson King
Mary Belle Kirtland
Jeff and Debbie Kleinpeter
Kleinpeter Farms Dairy LLC
Kenneth Knecht
Richard & Joan Launey
Lauricella Land Company Foundation
Ms. William Ledet
John Lee
Viki Lindley
Long Law Firm
Gene Madere
Dr. Bruce McCormick
Mary Evelyn McGuire
William Robert McKenzie
McMains Foundation
Peggy Meche
Michael Michot
Mr. & Mrs. Saul A. Mintz
Roseanne & Bob Mitchell
Marjorie Morrison
Mr. & Mrs. William T Murphy III
Natchitoches Area Convention & Visitors Bureau
Mr. & Mrs. John B. Noland
Roger Ogden
O'Neal Gas
Our Lady of The Lake RMC
Kaye Perritt
Matthew Peterson
Phelps Dunbar LLP
Janet Picard
Mr. & Mrs. Justin R. Querbes II
Mr. & Mrs. Robert Rainer
Charles & Fay Richard
General Ronald Richard
Mrs. J E Robeau Jr.

Bill Rogers
Mr. & Mrs. Alvin Rotenberg
Roy. O. Martin Lumber Company
Marcia Rozeman
Mr. & Mrs. W C Ruffin
Kevin Sadler
Curtis Sanders
Linda L. Saurage
Col. & Mrs. Francis C. Schaffer
Dr. & Mrs. Robert N. Schwendiman
Aaron Or Peggy Selber Foundation
Archie Shaw
Jean & Sherman Shaw
Mr. & Mrs. Frank P. Simoneaux
Mrs. Frances Simpson
Nancy Slack
Stephanie Smith
Mary Smith
Songwriters Academy of La St. James Place
Starmount Insurance
Emily Douglass Stewart
Cecil W. Talley
T. D. Bickham Company
The James R Moffett Family Foundation
The Powers Foundation Inc.
The Wheelless Foundation
Dr. Jack E. Thielen
Lisa Thompson
Jane Jones Townsend
University Club Plantation
Debbie Waguespack
Winona Ward
Webb Software LLC
Dr. & Mrs. William Weldon
Mr. & Mrs. John Whitson
William C. Woolf Foundation
Carol Yarbrough
Mr. & Mrs. James E. Yeldell

DONORS



Sustaining Circle Society members graciously give funds in the \$500 to \$999 level. This generous support helps to make educational, inspirational and entertaining television programming available to citizens of all ages in our state. For more information on becoming part of this society and its benefits, contact Terri Crockett at 225.767.4464 or at tcrockett@lpb.org.

Ace Armature Works
Brenda Adams
Diane Alexander
Susan & Corey Amundson
Darren Babineaux
Mr. & Mrs. G W Baldwin
Anita Barfoot
Anderson Barham
Mr. & Mrs. Donald Barnette
Mr. & Mrs. Gregory J. Barro
Mr. & Mrs. Lee Baxter
Bill & Martha Bigler
Carol Bird
Mary Bird
Katherine Blewett
Patricia Blue
Davoda Bollinger
Mr. & Mrs. James Boulet
Brett Boullion
Ronnie E. Bounds Jr.
Phillip Branch
Fay & Phelan Bright
Frank & Suzanne Bright
Winifred Brinkley
Mr. Robert J. Bujol
Deidre Buller
Troy Bunch
Dr. & Mrs. William S. Bundrick
Dennis Burke
Dr. & Mrs. Robert Burris
Maria C. Butler
Don Carnouche
Mrs. Nancy Carruth
Mr. C. R. Carstens
Kenneth & Gwendolyn Carter
Mr. James C. Carter
Louise Cathy
Johnston H. Chandler
Billy & Ola Clark
Christopher & Linda Clark
Cleco Corporation
Dorothy Clement
Ms. Betty Anne Close
Clutch & Drive Shaft Inc.
Shirley H. Coggins
James Coleman
Mr. & Mrs. Percy Comeaux
Alfred Glassell Comegys
John Cooke
Capitol Correspondents Assoc.
Cary Copeland
Rebecca Crowell

Doris Cotaya
James Cotelingam
Emma J. Demourelle
Markham A. Dickson
Dorothy L. Blossman Charitable
Foundation
Mr. & Mrs. John M. Douthat
State Rep. Hollis Downs
Katherine L. Drake
Hannelore Dubroc
Matt Duffy
Mr. & Mrs. Samuel Dunbar
Ronnie Duncan
Stella Ellington
Randy Ellis
Jane Ellis
Adam Ellison
Mr. & Mrs. James W. Evans
Louis Everett
Brad & Becky Ewing
Mr. & Mrs. Randy Ewing
Sally Ann Farr
Jan Felterman
Felterman Foundation
Antonio Ferachi
John Finan
Mr. & Mrs. William R. Finley
Mr. & Mrs. Robert W. Fitzgerald
Brian Flournoy
Ms. Esther Martin Floyd
Mark Foreman
George & Bonnie Foster
Gail Fralick
Shawn Frazer
Henrietta Fund
William M. Furrh
Steve Gary
Robert Giblin
Katherine Gilliland
Eric Gilmore
John Godwin
Mrs. Sarah Goins
Toni Goss
Thomas Granger
Mr. William Davis Green
Robert Green-Hinton
Marian Gregg
L. J. Grezaffi
Lester Griffon
Jaret Guidry
Margo Haase
Nadua Hamideh

Barbara Hanchey
Donna Hanner
General John and Norma Ann
Hardy
Dr. & Mrs. Richard W. Haymaker
Deanna Head
Marvin Henderson
Archie Hickman
Robert Hodgson
Hogue & Associates
Gen. Russel Honore
Mary Hooper
Mr. Thomas M. Hunt
Inessa Stewart's Antiques
J & J Merrick Enterprise, Inc
Louise Jackson
Shirley Jewell
Peggy Johnson
Wade & Susanne K. Jones
Anthony Keck
Bill Keener
Howard Keesee
Edith Kirkpatrick
Marilyn Klam
Ralph Kraft
Mr. & Mrs. Lawrence
Kronenberger
Rebecca Krouse
Mildred L. Landis
Mr. & Mrs. Sigred Lanoux
Nick Lattimore
Dudley Lejuhn Jr.
Mr. & Mrs. Richard Lipsey
Ana Litvinoff
Charlene M. Lockwood
Will Loftin
Marsha Loftin
Cedric Long
Joyce Long
Dr. & Mrs. John Loos
Edward Lopez
Frank Lopez
Robert Manning
R Courtney Manning
Victor Marcello
Kristen Marcus
Martha Martin
Carmel Mask
John Maxwell
Michael McCall
Joe McGahan
J Leo McGough, Sr.

Jim McLemore
Joseph Merello
Ramona Miller
Robert Miller
Pat Miller
Charles L. & Sally S. Moffet
Jim Montgomery
Mr. & Mrs. Tommy Moore
Alton & Margaret Moran
Adelaide Morgan
Debra Mose
Hermann Moypse
Denis Murrell
Miss Frances G. Murrell
Dr. & Mrs. Ike Muslow
Ann & Paul Naquin
William Nesbit
Rod Noles
Beth Nord
Pat Olson
Mr. & Mrs. Roderick P. Olson
James M. Owen
Carlos Padial
Darrel Papillion
Mr. & Mrs. Paul F. Paskoff
Myrtis Pauling
Dorsey Peek
Mr. & Mrs. Allen Penniman
Mr. Tim Penninton
Mr. & Mrs. Victor Perry
Dale Peyroux
David Pipes
Seale & Ross PLC
Robin Pollani
Pam Popejoy
Marjorie S. Price
Nancy Prinz
Norris Rader
Mayor Ned & Deborah
Randolph
Robert Rayner
Regional Medical Center of
Acadiana
Geraldyn Reine
Greg Renoud
Elise & Jack Resneck
Joe Rice
Esther Richard
Mr. & Mrs. James A.
Richardson
Richard Rivet
Charles Roemer

Billy Ross
Jimmie Lee Roundtree
Lawrence Rozas
Phillip Rozeman
Frank & Janice Sadler
Susan Sample
Pat Santos
Dan & Pamela Scholz
Gayle Schwing
Willie Self
Janet D. Sharp
Mary Shields
Ashley Sides
John Sieberth
Lynn Sikes
Stephen Sinanan
Misty D. Slayter
Eric Sloan
Mr. & Mrs. David Smith
Mr. & Mrs. Donald H. Sobba
Southeastern Alumni Association
Ronnie Stanfield
Klara Stanitz
Virginia Stuller
Charles W. Tapp
Dr. F. Jay Taylor
The Oak Street Gallery
Alex Theriot
Rev. & Mrs. James E. Theus
Dr. & Mrs. John A. Thomas
Kathy Thompson
Bob Tobin
Mary Toups
Mr. & Mrs. Roland M. Toups
Mr. & Mrs. Frank Treat Jr.
Mr. John G. Turner
Ada B. Vincent
Grace Walker Wall
Ms. Eloise Yerger
Judge & Mrs. Donald Walter
Mr. & Mrs. Walter Watson III
Mr. & Mrs. Bill Weeks
Mrs. Ernestine Westbrook
Alvin White
Mr. & Mrs. Ronald White
Betty Wilhelm
Grace K. Willson
Wayne Wimberley
Kathryn Wroten
Mr. & Mrs. Gary Yarbrough
Renella Yoder

LEGACY SOCIETY

Members of the Legacy Society have generously made a provision for Louisiana Public Broadcasting (LPB) in their estate planning. These gifts will play a significant role in the continued development of LPB's mission to educate, engage and enlighten the citizens of the state. For more information on how you can become a member of the Legacy Society, please contact Terri Crockett at 225.767.4464 or at tcrockett@lpb.org.

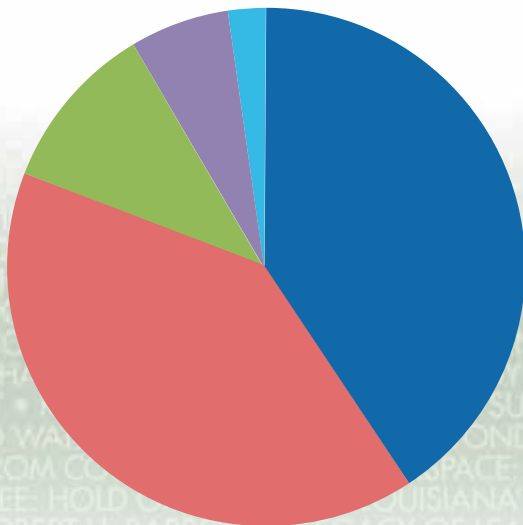
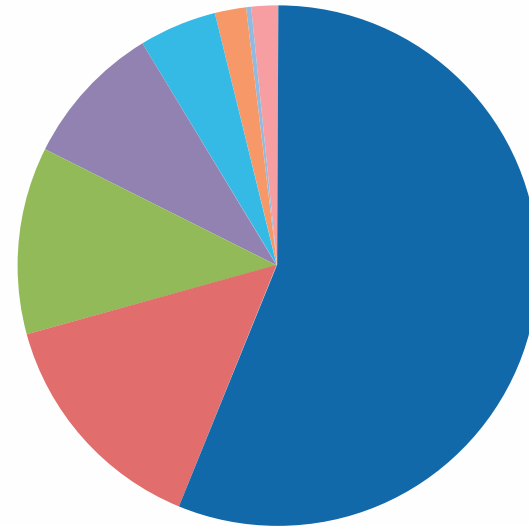
Anonymous (8) • Mr. and Mrs. Peter G. Gray • Mary Terrell Joseph • Lisa Stansbury • Lynn Ucella

FINANCIALS

LPB FISCAL YEAR 2010

REVENUE

State General Fund	\$8,328,652
Friends of LPB	\$2,124,042
Corporation for Public Broadcasting	\$1,727,976
Self-generated	\$1,337,969
Production	\$720,989
Interest Income	\$285,223
Grants	\$40,781
Underwriting	\$236,891
Total	\$14,802,523



EXPENDITURES

Programming and Production	\$5,760,703
Broadcasting and Engineering	\$5,697,061
Management and General	\$1,500,550
Fundraising & Membership Development	\$886,790
Program Information	\$312,170
Total	\$14,157,274
Louisiana Production Fund	\$645,246

VISION

To be Louisiana's trusted source for quality programming and lifelong learning.

MISSION

To air and create programming that is intelligent, informative and entertaining and challenges the viewer to explore new ideas and views. To produce Louisiana programming that showcases the state's rich history, explores the issues that are important to the people of the state and profiles the people and places that make Louisiana such a unique place to live. To help educate our children by broadcasting quality children's programming to prepare them for school, providing lifelong learning opportunities for adults and using innovative technology to provide additional classroom resources for teachers and other educators and expand the delivery methods for LPB programming.

Funding for this document was provided by the Foundation for Excellence in Louisiana Public Broadcasting.