

EEO Public File Report
WLPB-TV, Baton Rouge, LA
January 22, 2013 - January 21, 2014

Louisiana Educational Television Authority is an Equal Opportunity Employer

Filled Positions

Full-Time					Number		www.lpb.org		Rec Source
Position	Position Title	Date Open	Date Filled	Recruitment Sources	Interviewed	Hired	Ent To Notice	for Hiree	
1	Administrative Coordinator 4	7/26/13	10/28/13	LPB Website	0	0	Y		
				LPB Internal Job Posting	0	0	Y		
				LA State Civil Service*	3	1	Y	LA State Civil Service	
				LA Minority Business Council*					
				LA Legislative Black Caucus*					
				Baton Rouge Advocate					
				Louisiana State Univ					
				University of Phoenix					
				Southern University					
				Society of Broadcast Engineers					

* Denotes organizations that requested/requires notification of full-time vacancies

Statewide spots that are aired each quarter asking organizations to contact Human Resources if they want to be notified about vacancies

MASTER LIST OF RECRUITMENT SOURCES

(Sources with an asterisk (*) denote organizations that requested/requires notification of fulltime job vacancies)

No.	Organization/Source	Req	Contact	E-Mail/Website	Address	City	State/Zip	Phone
1	LA Minority Business Council	*	Anika Robertson	arobertson@lambc.org	935 Gravier	New Orleans	LA 70112	504-523-7110
2	LA Leg Black Caucus	*	Suchitra J Satpathi	satpaths@legis.state.la.us	P O Box 44003	Baton Rouge	LA 70804	225- 342-0361
3	Colleague Referral		Candace Morgan	www.lpb.org	7733 Perkins Rd	Baton Rouge	LA 70810	225-767-4290
4	LPB Website		Candace Morgan	www.lpb.org	7733 Perkins Rd	Baton Rouge	LA 70810	225-767-4290
5	Baton Rouge Advocate		Classified	www.2theadvocate.com	P O Box 588	Baton Rouge	LA70802	225-388-0138
6	Louisiana State Univ		Helen Taylor	htaylor@lsu.edu	1502 Patrick F Taylor Hall	Baton Rouge	LA 70803	225-578-2162
7	University of Phoenix		Tanya Freeman	tanya.freeman@phoenix.edu	2431 S. Acadian Thruway	Baton Rouge	LA 70808	225-615-3003
8	Southern University		Margo Stempley	margostampley@subr.edu	P O BOX 10980	Baton Rouge	LA 70813	225-771-2200
9	Society of Broadcast Engineers			www.sbg.org/jl_modify.php				

Statewide spots that are aired quarterly, asking organizations to contact Human Resources if they want to be notified about vacancies

Long-term Recruitment Initiatives

Louisiana Public Broadcasting (LPB) is a network of six public television stations licensed to the Louisiana Educational Television Authority. The flagship station of the network and its studio and operating center is Station WLPB-TV, Baton Rouge. LPB has had a year-round internship program in place since approximately 1983. This program is designed to recruit students from accredited colleges and universities who are interested in a career in broadcasting. The students are provided an opportunity to gain work experience and receive training in their areas of their educational major or field of interest, i.e. engineering, production or advertising. LPB has at least 6 active interns at any given time. LPB also provides training to management level employees on methods to prevent discrimination.

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1	Internship Program	WLPB-TV has had an ongoing Internship Program since 1983. During this reporting period (1/22/13-1/21/14), there were a total of seven interns working to gain experience in their areas of interest.
2	Job Fairs	Attended 4 Career Fairs this FY year: 1. Louisiana State University (LSU), Southern University (SU), Baton Rouge Community College (BRCC) and Institute of Technical Training (ITT)
3	Scholarship	The Annual Mass Communication Scholarship was awarded this fiscal year to Partrick Clay, a LSU student.
4	Other Activities	Throughout the year, LPB has participated in approximately 10 activities that provided information about television, television careers, training broadcast skills, and other programs designed to promote outreach in general.