

EEO Public File Report
WLPB-TV, Baton Rouge, LA
January 22, 2015- January 21, 2016

Louisiana Educational Television Authority is an Equal Opportunity Employer

Filled Positions

Full-Time						<u>www.lpb.org</u>			
Position	Position Title	Date Open	Date Filled	Recruitment Sources	Number Interviewed	Number Hired	Ent To Notice	Rec Source for Hiree	
1	TV Eng Sect Mgr	12/1/2015	1/1/2016	LPB Web site Civil Service Website Baton Rouge Advocate Classifieds	1	1	Y Y N		
1	Admin. Assistant 6	2/5/2015	4/13/2015	LPB Web site Civil Service Website Baton Rouge Advocate Classifieds	6	1	Y Y N		
1	Accountant 1	2/16/2015	4/6/2015	LPB Web site Civil Service Website Baton Rouge Advocate Classifieds	7	1	Y Y N		
1	Public Information Dir.	5/14/2015	5/25/2015	LPB Web site Civil Service Website Baton Rouge Advocate Classifieds	1	1	Y Y N		
1	TV Engineer 3	12/1/2015	1/6/2016	LPB Web site Civil Service Website Baton Rouge Advocate Classifieds	2	1	Y Y N		
Part Time									
1	Administrative Coord 1	10/12/15	11/2/15	LPB Web site Civil Service Website Baton Rouge Advocate Classifieds	10	1	Y Y N		

MASTER LIST OF RECRUITMENT SOURCES

NO	Organization/Source	Req	Contact	E-mail/Website	Address	City	State/Zip	Phone
1	LA Dept of State Civil Service	*	Staffing Division	www.civilservice.la.gov	P.O. Box 94111	Baton Rouge,	LA 70804	225-342-8536
2	Colleague Referral	*	Candace Morgan	www.lpb.org	7733 Perkins Road	Baton Rouge,	LA 70810	225-767-4290
3	LPB website	*	Candace Morgan	www.lpb.org	7733 Perkins Road	Baton Rouge,	LA 70810	225-767-4290
4	Baton Rouge Advocate	*	Classified	www.2theadvocate.com	P.O. Box 588	Baton Rouge,	LA 70802	225-388-0138
5	Louisiana State Univ	*	Helen Taylor	htaylor@lsu.edu	1502 Patrick F. Taylor Hall	Baton Rouge,	LA 70803	225-578-2162
6	Indeed.com		Social Media	www.indeed.com				
7	LinkedIn		Social Media	www.linkedin.com				
8	LPB facebook		Social Media	www.facebook.com				

Long-term Recruitment Initiatives

Louisiana Public Broadcasting (LPB) is a network of six public television stations licensed to the Louisiana Educational Television Authority. The flagship station of the network and its studio and operating center is Station WLPB-TV, Baton Rouge. LPB has had a year-round internship program in place since approximately 1983. This program is designed to recruit students from accredited colleges and universities who are interested in a career in broadcasting. The students are provided an opportunity to gain work experience and receive training in their areas of their educational major or field of interest, i.e. engineering, production or advertising. LPB has at least 3 active interns at any given time. LPB also provides training to management level employees on methods to prevent discrimination.

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1	Internship Program	WLPB-TV has had an on-going Internship Program since 1983. During this reporting period (1/22/15-1/21/16), there were a total of 3 interns working to gain experience in their areas of interest.
2	Job Fairs	Attended 2 Career Fairs this FY year: 1. Louisiana State University (LSU), Southern University (SU),
3	Scholarship	The Annual Mass Communication Scholarship was not awarded this fiscal year due to lack of applicants.
4	Other Activities	Throughout the year, LPB has participated in approximately 10 activities that provided information about television, television careers, training broadcast skills, and other programs designed to promote outreach in general.